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BATTLE CREEK / MARSHALL

# Scene

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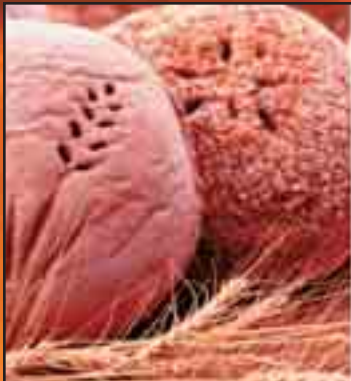
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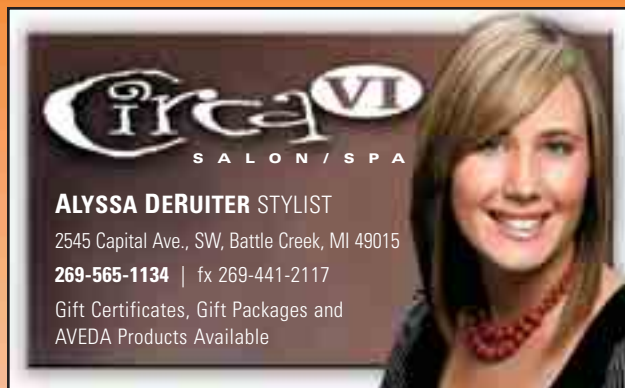
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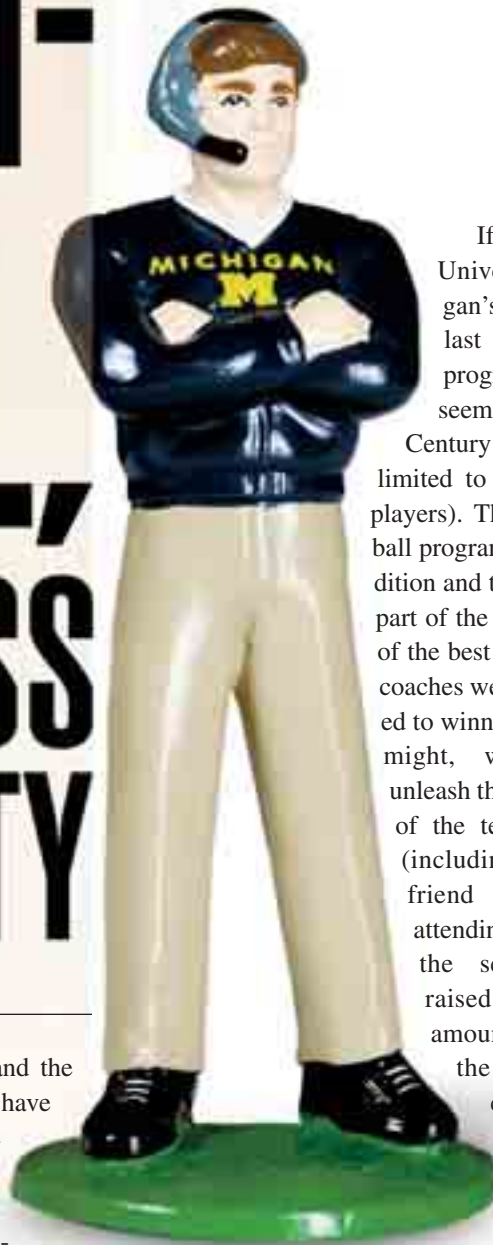
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# FOOTBALL, BUSINESS & INSANITY

BY JACK MINER



As the football season and the 2007 calendar wraps up, we have an opportunity to look at some of the good and bad of the previous year. One thing that concerns me in looking at the last year is a general hesitation to change. There is a definition for insanity and it goes something like: Insanity is doing the same thing every day in hopes of getting a different result. Many football programs experienced that form of insanity last football season where they relied on “old play calling” even while the results were not a victory. Similarly, the State of Michigan needs to continue to change its play calling if we are to expect different results.



If you watched the University of Michigan’s football program last year, you saw a program that (arguably) seemed stuck in 20th Century play calling and limited to a few plays (and players). The Michigan football program is steeped in tradition and the players that are part of the program are some of the best in the world. The coaches were clearly dedicated to winning but, try as they might, were unable to unleash the talent that is part of the team. Many a fan (including a long time friend of mine) quit attending the games after the second loss and raised a significant amount of noise until the coaching staff changed. My friend effectively divorced himself from the coach while remaining a steadfast fanatic

for the program.

I feel unqualified to talk about Michigan football, because, unlike my friend, I am not a maize and blue-blooded individual who can recite the last 50 years of statistics of even the most obscure player. But fans like my friend were right to “raise objections” and ensure that other people knew that

...continued...



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the coaching staff needed to change. I doubt that the coaching staff needed to be reminded, but it is important to make a statement if a traditionally winning team is faced with a need to change. Continuing down the same road (without change) would have fit our loose definition of insanity.

The State, I am sure, realizes that many of these same issues reside in our economic environment and, without significant change; we will not see different results (quite insane!). The results we need are an improved business environment, “start-up”-friendly support and real “fans” of the State who become agitators but huge supporters when change is made. So we have plenty of agitators, let me identify myself as a huge fan too, I have turned-down offers to leave the state because this is “our team” and our home. The State has some great players, great fans and a winning tradition.

So instead of focusing on what issues are facing us (we probably could each point to several), let’s take a look at some things that are helping solve these issues. We need to leverage our good players, continue calling some good and innovative plays, listen to our excellent fans and if we continue to make more good things happen, our results will change.

**Good Players** – One of the very good players that we have in the State is a new member of the MEDC (Michigan Economic Development Corporation). His name is Bradley M. Lott and he is a retired Major General with the US Marines. If you get a chance to meet him, be prepared to be driven to do one of two things: Enlist in the Marines or vote for General Lott for some public office. He is just a great man. (period). In about 6 months, he has physically traveled to every corner of the state and assessed how he can help connect the state’s vast manufacturing and engineering talent to the Department of Defense purchasing groups. One of his best pieces of advice is to “get in front of the requirements”. If you can anticipate where your client is going or (better yet) set the goals for your client, you will win many more opportunities. We may not see results from his efforts right away, but it is definitely a spread offense (not typically a 20th century football offense) and puts us in the game.

**Great Plays** – One of the great plays that the State has been executing for the last year or so is our “pre-seed fund” which was originally sponsored

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by Ann Arbor's SmartZone. (SmartZone is a State designated term for a virtual group that will help accelerate business growth and is sponsored by the MEDC.) The results of this program have been very impressive – it needs to be expanded. In 2007, the fund has invested in 18 businesses growing an anticipated 600 jobs by 2009. What the pre-seed fund does is leverage a (relatively) small amount of money and uses it to not only accelerate new businesses, but also attract new funding. It attracted 1.5 times matching funds (investment from 3rd parties) to support emerging companies. That is the kind of play that is clearly not “old school” except in its value to the state. By using about \$4 million, the pre-seed fund is changing the playing field and even attracts business from out of the state. This is truly a good “play” and needs to be expanded.

**Looking for more fans** – I had an opportunity to have lunch with a big fan of Michigan. I know how political winds change in the state, and it is not my desire to take a political stance one way or another, but Dick DeVos is a huge fan of the state. I know that the guy could live anywhere in the country, but he calls Michigan home. He ran for governor here and has some great points about entrepreneurship and business in the state that makes it clear that he is a big fan of Michigan. I am not sure that he could recite the 50 years of state history like my maize and blue friend can about the University, but he certainly invested many years in the state while his family grew their businesses here. He understands that along with winning comes losing, but that a team is measured on the number of wins they have over a long period of time.

The State is a traditionally winning program, we have a long history of great entrepreneurs, we have some great talent working very hard and we are making some very interesting changes to break out of our own insanity. We need to keep making changes, voice our opinions, focus on not only world-wide competition and nationwide competitors, but also be fans of the state, yell loudly when the play calling is below expectations, and louder still when we gain positive momentum. As for my maize and blue friend? The day the new coach was announced, he was already behind the new coach as well as the recruiting class and some other players that might just come along... simply because the program decided that change was better than the current performance.

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by Ronda Grundemann,  
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## COVER:

This month's cover was created with the digital magic of Rick DeRuiter, the incredible lens of Keith Sherban, and inspired by Men In Business.

A Special Thank You to Conway Photography and Keith Sherban for all the new portraits taken for this year's Men In Business Issue.



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## MIRACLES



I'm walking slowly through the antique mall noticing different booths and the arrangement of products for sale. Something catches my eye. I remember the picture I'm seeing. Is it a sign that

old friends and loved ones are always with us? Is it a promise that they will guide us eventually to what is in the next world?

My friend, Jim, has been gone for almost 10 years, and yet, I look at a framed print that he created a few years before his passing. It reminds me of my adventure tomorrow where I will meet Juan Manuel Cruz... Artist, Composer, Sculptor, Musician, Craftsman, Writer, Actor, and Master Native American flute artist and flute maker. Even now the haunting sounds of his flute playing can be heard in the background on my CD player as I write this column. As I think of my old friend Jim and my meeting with Juan tomorrow, I'm reminded of the words on the inside of Juan's "Mystic Prayer Song to our Star Nation" CD case... "Reaching out in making the connection and expanding the circle throughout creation comes thee eternal life with no end."

I've been excited for over a week because I am going to meet Juan and have him autograph my CD's and my original Juan Manuel Cruise Flute. It is a beautiful instrument all hand-carved by Juan's gifted hands. Its smooth flowing lines are interrupted only by polished turquoise cab stones and decorated with leather strips and finished off with a perfectly carved eagle at the very end. It sits next to me even as I write. For years I've wanted one of Juan's hand-carved flutes but the price was beyond my reach. I've seen him many times at Native American Pow Wows, and I'm sure he will recognize me as the guy who would stand up close to where he sat cross-legged and played his soothing music, surrounded by all of his handmade masterpieces.

My wife saved her pennies over the years and without saying a word handed me one of my Christmas presents, and said you will want to open this first. I couldn't believe it ... It was the flute that I only dreamt I would own. Never did I believe that someday I would hold one of Juan's flutes in my hands and have an opportunity to maybe someday make music. But first, I just held it in my hands in disbelief, and savored the craftsmanship until I was reminded that there were other gifts for me to open. I want to thank my wife for making a dream come true. She said

that she had known for years that this was the one thing that I always wanted but that I would always put other's wishes first, and that she made a promise to herself that one day my wish would come true. She even arranged for me to meet Juan and have him sign all of his CD's that I own as well as permanently autograph my flute. The haunting notes of the flute is almost hypnotic in the way it soothes the mind and body. It is one of the most relaxing art forms there is.

My friend, Jim's, hand-signed print went home with me that day, and as I listened to Juan's music that night, I couldn't help but remember, not just Jim, but so many other friends and family that have left, yet perhaps still guide us.

I know Christmas has passed, but I must thank my son Rick, my daughters Sherii and Sheli for their gifts that are always from their heart. I wish that I had the space to tell you of my past month of using my hands to create small miracles. Restoration of things that I never even thought possible happened. I'll close with another line from one of Juan's CD's. "The journey of our path is chosen, yet fate comes from our choice. Choose wisely the stepping stones. Their strength is great, but yet at times misleading. May you see and hear with clarity and be brought forth peace and joy. To all give thanks."

**DON'T MISS YOUR CHANCE TO WIN!**



# WANTED

**Be a super sleuth... join the ongoing hunt for Rick DeRuiter**

Pour through the pages of Scene this month and find the elusive DeRuiter. Warn your friends. Warn your neighbors. He's in there somewhere, waiting for the one lucky detective to find him!

**Have you found him in this issue?**

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**LAST MONTH... PAGE 35  
LAST MONTH'S WINNER...  
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## Honeywell and Battle Creek To Fuel Energy Conservation With Wood Chips

### *Biomass Boiler, Traffic Lighting Retrofit and Facility Upgrades to Cut the City's Operating Costs and Greenhouse Gas Emissions*

Honeywell will be working with the City of Battle Creek to fulfill a \$3.9 million contract for an energy conservation program that will use a combination of renewable energy technology and infrastructure upgrades to reduce the city's energy costs, improve its buildings and cut greenhouse gas emissions.

The performance contract, which is expected to save the city more than \$190,000 in annual energy and operational costs, includes the installation of a wood chip-heated boiler that will cover up to 90 percent of the heating load for City Hall, as well as the police department facilities. As a result, more than 40 percent of the energy consumed by the buildings will come from a renewable energy source. This will help Battle Creek meet its recently adopted Climate Protection Policy goal of using 15 percent renewable energy sources in all city facilities by 2015.

Looking ahead three to five years, the City Commission knew numerous maintenance issues could impact the viability of our buildings. The energy performance contract with Honeywell will help to improve the city infrastructure, create more comfortable, efficient facilities, and surpass our renewable energy goals at the same time.

In cooperation with Rebuild Michigan, a state Department of Labor and Economic Growth initiative that promotes energy efficiency, Battle Creek conducted an initial energy audit to identify improvements that would decrease energy consumption. The city then brought Honeywell in to add to the audit and build a comprehensive program.

At the heart of the program is a boiler that will be fueled each year by more than 22 tons of wood chips, which will come from recycled shipping pallets. This happens through a process called biomass gasification where the wood chips are heated in an airtight, oxygen-deprived chamber until they break down to create a synthetic gas that burns similar to natural gas. The gas is combusted to fire the boiler, giving the city a carbon-neutral means to heat both City Hall and the police department buildings.

Along with the biomass boiler, Honeywell will install two natural gas



boilers to provide a second stage of heating during the coldest winter months.

The company will upgrade more than 55 traffic and pedestrian lights in the community as well, replacing outdated incandescent bulbs with energy-efficient, longer-lasting light emitting diodes (LEDs) that will deliver 85 percent energy savings.

"The traffic lighting retrofit was a creative, effective way to generate additional savings to make the program work," said Wayne Wiley, Battle Creek city manager. "As a result, we were able to maximize the financial and environmental benefits for the city."

Additional building infrastructure improvements will include heating, ventilation and air conditioning (HVAC) upgrades, water conservation

improvements, lighting retrofits, and humidity controls in City Hall to improve air quality.

The savings that result from the infrastructure improvements, which are guaranteed by Honeywell for 15 years, are expected to pay for a significant portion of the work.

The program also will generate substantial environmental benefits, reducing energy costs in the impacted facilities by more than 30 percent. The decrease in energy consumption is expected to curb more than 2.1 million pounds of carbon dioxide emissions annually. According to figures from the Environmental Protection Agency, this is equivalent to removing more than 170 cars from the road or planting 360 acres of trees.

Honeywell expects to complete the facility and traffic light improvements by March 2008. In addition, the company will provide ongoing measurement and verification of energy savings as part of the contract.

"Everyone knows that leveraging a renewable energy source can reduce greenhouse gas emissions," said Joe Puishys, president of Honeywell Building Solutions. "But it can have a significant economic driver as well if the right technology is selected. Working with Battle Creek, we were able to develop a solution that's good for the environment and the city's bottom line."

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# Entertainment Calendar

Events For January – February, 2008

## January

### 15: Opening day of the 2008

Season, Cornwell's Turkeyville USA, 269-781-4293, Contact: Patti Cornwell, [www.turkeyville.com](http://www.turkeyville.com).

### 15-20: Menopause the Musical,

Performed at Shaw Theatre inside the Gilmore Theatre Complex, Miller Auditorium, Kalamazoo, (269) 387-2300 or 1-800-228-9858, [www.miller-auditorium.com](http://www.miller-auditorium.com).

### 17-19: Football Coaches

Convention, Kellogg Arena, Contact: Al Slammer, (269) 036-480, [www.kelloggarena.com](http://www.kelloggarena.com).

### 19: Chelsea House Orchestra

performing at the Franke Center for the Arts, A new and exciting experience in Celtic Music, 214 E Mansion St, Marshall, 8pm, 1-800-877-5163 or (269) 781-5163, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

### 22-24: Evita, Miller Auditorium,

Kalamazoo, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**26: Taylor's Battle Group** at the Franke Center for the Arts, See the talent of local dancers, 214 E Mansion St, Marshall, 8pm, 1-800-877-5163 or (269) 781-5163, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

### 27: Jungle Jack Hanna,

Miller Auditorium, Kalamazoo, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**28: 61st Annual Dinner**, Schuler's Restaurant, Marshall, Cocktails at 6pm & Program at 7pm, 1-800-877-5163 or (269) 781-5163, [www.marshallmi.org/events.taf#January](http://www.marshallmi.org/events.taf#January)

**31-Feb 3: 10th Annual Michigan International Auto Show**, DeVos Place in Downtown Grand Rapids, 303 Monroe St NE, 1-800-328-6550, [www.GRAutoShow.com](http://www.GRAutoShow.com).

## February

**1: Blast!**, Miller Auditorium, Kalamazoo, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).



Planetarium Show – Kingman Museum – February 9

**1-3: Elinor And Friends**, at the Franke Center for the Arts, Diva Daughter Elinor Marsh brings laughs, thrills, and heart warming moments, 214 E Mansion St, Marshall, 1-800-877-5163 or (269) 781-5163, Contact: Kathie Boyer, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

**2: Passport to Discovery Films**, Lakeview Middle School Auditorium, 2:30pm, Contact: Gail Rouscher, (269) 969-4407, [www.battlecreekvisitors.org](http://www.battlecreekvisitors.org).

**2: USA Wrestling - Folkstyle Tour of America**, Kellogg Arena, Contact: Cole Kelley, (801) 830-4191, [www.rocky-mountainwrestling.com](http://www.rocky-mountainwrestling.com).

**2: Taylor Swift**, Miller Auditorium, Eighteen-year-old Taylor Swift is a rising star in country music. The 2007 CMA Horizon Award Winner, 50th Grammy Award nominee and the number one country artist on MySpace.com, Taylor Swift continues to be record breaking!, Kalamazoo, 8pm, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**3: Schooling Jumper Show**, Nancy G. Held Equestrian Center Albion College, Contact: Linda Klatt, (517) 629-0836, [www.albion.edu/heldcenter/horseshows](http://www.albion.edu/heldcenter/horseshows).

**8: Monte Carlo Night at the Frank** at the Franke Center for the Arts, Bet on the Arts! Enjoy an evening featuring blackjack, Let it Ride, Craps, Texas Hold'em and more, 214 E Mansion St, Marshall, 1-800-877-5163 or (269) 781-5163, Contact: Kathie Boyer, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

**9: John Wunsch** at the Franke Center for the Arts, "Extraordinarily original" - Boston Globe "Pure enjoyment" - Baltimore Evening Sun, 214 E Mansion St, Marshall, 8pm, 1-800-877-5163 or (269) 781-5163, Contact: Kathie Boyer, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

**9: Planetarium Show**, Kingman Museum, Contact: Sara Briggs, (269) 965-5117, [www.kingmanmuseum.org](http://www.kingmanmuseum.org).

**9: Salute to Swing**, W.K. Kellogg Auditorium, 7:30pm, Contact: Peter Ingalls, (269) 565-2199, [www.music-centerscmi.com](http://www.music-centerscmi.com).

**9: The Best of Gold Company: The 30th Anniversary Show**, Miller Auditorium, Come prepared to be entertained when this fantastic award-winning group takes you on a ride of three decades of music and humor, and a guarantee that you will be laughing out loud and tapping your toes!, Kalamazoo, 2pm & 8pm, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**12: Tuesday with the Stars Planetarium Show**, Kingman Museum, Contact: Sara Briggs, (269) 965-5117, [www.kingmanmuseum.org](http://www.kingmanmuseum.org).

**13-16: "A Rockin' Roll Murder Mystery"**, at Cornwell's Turkeyville USA, 18935 15 1/2 Mile Rd, Contact: Call (269) 781-4293 or 1-800-228-4315, [www.turkeyville.com](http://www.turkeyville.com).

**15-17: Cereal City Classic Gymnastics**, Kellogg Arena, Contact: Cindy Scharns, [www.branchgymnastics.com](http://www.branchgymnastics.com).

**16: Central Michiga Univ. Percussion Ensemble** at the Franke Center for the Arts, A night of memorable sounds performed by CMU Percussion Ensemble led by Andrew Spencer will amaze you, 214 E Mansion St, Marshall, 1-800-877-5163 or (269) 781-5163, Contact: Kathie Boyer, [www.frankecenterforthearts.org](http://www.frankecenterforthearts.org).

**16-17: Adray Community Ice Hockey League**, The Rink, [www.battlecreekicehockey.com](http://www.battlecreekicehockey.com).

**17: K Wing Alumni Game**, The Rink, Contact: Ken Tomalka, [www.battlecreekicehockey.com](http://www.battlecreekicehockey.com).

**21- Apr 19: "Old Rugged Cross" at Cornwell's**, at Cornwell's Turkeyville USA, 18935 15 1/2 Mile Rd, Contact: Call 269 781-4293 or 800 228-4315, [www.turkeyville.com](http://www.turkeyville.com).

**22: Albion College Guest Concert Series**, Goodrich Chapel, Contact: Albion College Department of Music, (517) 629-0481, [www.albion.edu](http://www.albion.edu).

**21-24: RV and Camper Show**, Kellogg Arena. Contact: Kevin Scheibler, (269) 963-4800, [www.kelloggarena.com](http://www.kelloggarena.com).

**22: The Perking Acrobats**, Miller Auditorium, Since 1958, this elite group has toured the world over, leaving audiences spellbound by the graceful presentation of their ancient folk art, acrobatic, Kalamazoo, 7:30pm, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**23: Canadian Brass**, Miller Auditorium, With over 60 recordings including a repertoire ranging from Mozart to Gershwin, contemporary to classic jazz, this unique and fun stage show is a must-see group of performers, Kalamazoo, 7:30pm, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**26-Mar 2: Mamma Mia!**, Miller Auditorium, The story-telling magic of ABBA's timeless songs propels this enchanting tale of love, laughter and friendship, and every night everyones having the time of their lives!, Kalamazoo, (269) 387-2300 or 1-800-228-9858, [www.millerauditorium.com](http://www.millerauditorium.com).

**26-27: Shrine Circus**, Kellogg Arena, Contact: Kevin Scheibler, (269) 963-4800, [www.kelloggarena.com](http://www.kelloggarena.com).

**29-Mar 1: MHSAA Team Wrestling Finals**, Kellogg Arena, Contact: Mark Uyl, [www.mhsaa.com](http://www.mhsaa.com).

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# Business to Business

## Lederman Named Employee of The Year

Joel Lederman of CHC's Information Technology Department was honored this year by being chosen Employee of the Year from among the prior 12 months' Employees of the Month. The Employee of the Year is selected by a vote of all CHC employees. This year Linda Knirk and Guenda Outwater were recognized for 40 years of service to CHC. Serving 35 years are Penny Crossley, Kathy Reger, and Kristine Cook. Employees attaining 10, 15, 20, 25, and 30 years of service were also honored.



Lederman



Rumsey

## SMB&T Announces New Senior Investment Officer

R. David Rumsey was named Vice President / Senior Investment Officer for Southern Michigan Bank and Trust in an announcement made by John Castle, CEO and Chairman of Southern Michigan Bancorp, Inc. A Certified Public Accountant, Rumsey has been with the accounting firm of Rumsey and Watkins, P.C. of Coldwater, Michigan since 1982, serving as President and Managing Partner since 1992. He received his Bachelor of Business Administration degree from Central Michigan University as an accounting major. Rumsey is a Registered Investment Advisor in the State of Michigan and holds his Series 6 and 63 securities licenses. He has been managing investments for ten years.

## BC Self Employment Program Graduation

The Battle Creek Self Employment Program has graduated its fourth class with 23 participants. According to Kathleen Mechem, President and CEO of the Battle Creek Area Chamber Foundation, "This Program represents an investment in our economic future as a community. Building small, yet stable and later profitable companies is the backbone of every great community.

Beyond simply 'starting' a new venture, we expect to see real economic value because of the tools we have in place to monitor, track and measure outcomes and deliver essential services that enhance their potential for success. Gail Lindsey, VP of Administration and Investor Relations comments, "We have created or helped expand 19 companies and have assigned seven mentors to our graduates".



## Credit Union Awards Bright Ideas to Bellevue H.S.

United Educational Credit Union has named Bellevue High School as a recipient of a Bright Ideas Partnership Program grant in the amount of \$1,200. Sandy Paesens, physical education teacher at Bellevue High School, applied for the grant to fund the "Move It or Lose It" program for students in grades 9-12. In light of the childhood obesity epidemic, Bellevue has redesigned their physical education curriculum, with the "Move It or Lose It" program being a component that will include activities that are high interest, high energy and fun. The program utilizes Dance Dance Revolution2 and virtual games to get kids moving. The program will be used in an after school program as well.



## New Instructors At Community Music School

The Community Music School welcomes new piano instructors Kelly Redmond and Arlene Bolton. They are now accepting child and adult students of all skill levels at the school located in the Davidson Building at Kellogg Community College. A teacher of piano for more than 40 years, Arlene Bolton has also taught elementary school music

in Ithaca, Michigan, and junior high school music in Niles. She holds a Bachelor's degree in Music Education from Michigan State University. Kelly Redmond holds a Bachelor of Arts in music from Western Michigan University, where she studied piano with Lori Sims. She currently serves as Concert Operations Manager for the Music Center of South Central Michigan.



Redmond



Bolton

## Williams Appointed To Board of Directors

Chemical Bank is pleased to announce the appointment of Ginger Williams, MD, FACEP to its Marshall Community Board of Directors. Dr. Williams is the Chief Medical Officer for Oaklawn Hospital in Marshall. "Ginger is a valuable addition to an already talented and committed Board of Directors," said Mark Montross, Marshall Community President for Chemical Bank. "Ginger is an active part of this community and is very well known and respected in the Marshall Community. Her insights and advice will further contribute to our ongoing success in Marshall."



Williams



Calvaruso

## Calvaruso Elected Board Chairman

Michigan Certified Development Corporation (MCDC), announces the election of Joe Calvaruso, to MCDC Board Chairman. Additional selections to the board were Jane K. Sherzer as MCDC President, Tom Johnson as MCDC Vice Chairperson, and Jim Fay as MCDC Secretary/Treasurer. "We are

thrilled to have the leadership of Joe Calvaruso on the MCDC Board.," said Jane Sherzer, MCDC President. "Joe's background in financial development along with his prior board positions, strengthens our role in the industry." Calvaruso is Senior Vice President, Director of Risk Management for Mercantile Bank of Michigan.

### *Local Kids Benefit From Corvette Club*

The Corvette Club of Battle Creek has donated \$250 to Big Brothers Big Sisters, A Community of Caring (BBBS). The funds were raised through the Club's annual car show at the Calhoun County Fairgrounds. Larry Lewis, Corvette Club of Battle Creek President notes, "Every year, we contribute money from the car show to area non-profits." "Gifts like these are very important in allowing us to serve kids in Calhoun County," says BBBS Chief Development Officer Chet Hart. "We are always excited to receive donations from groups like the Corvette Club of Battle Creek. Big Brothers Big Sisters served about 250 children in Calhoun County in 2007.



### *UECU Awards Grant to Foster Family Center*

United Educational Credit Union has named the Foster Adoptive Family Resource and Support Center (FAFRSC) as a recipient of a Bright Ideas Partnership Program grant in the amount of \$500. Nancy French and Mary Lou Bax applied for the grant to contribute towards the implementation of the "Take a Break Children's Library". The FAFRSC recently relocated to a new site which offers space to establish the library as a quiet area for children to be comfortable and relaxed while reading. The library will be utilized while the organization provides respite child care for families in crisis. The program also offers a summer reading program for children in the community.



### *Smith Named Admissions Representative*

Larry Smith has been named admissions representative at Olivet College. He is responsible for recruiting prospective students to Olivet. Smith has more than 20 years of experience working in an academic setting as an alternative education teacher, hall director, community director and assistant football coach at several high schools and colleges in Michigan. Smith is also an assistant football coach at Olivet and will continue to coach the defensive line. Smith earned a bachelor's degree from Wayne State University in 1982 and a master's degree from Grand Valley State University in 2000. He resides in Bellevue.



**Smith**



**Wertheimer**

### *Art Professor Judges At Ella Sharp Museum*

Gary Wertheimer, professor of art and chair of Visual and Performing Arts Department at Olivet College, has been chosen as the selection and awards juror for the "2008 Ella Sharp Museum of Art and History Statewide Fine Arts Competition." Michigan residents, ages 17 and older, were invited to submit work to the exhibition. The show will be held from Jan. 12 to March 6 at the gallery in Jackson. Wertheimer, who is also the Visual Arts Program director, recently won a People's Choice Award for the year-long sculpture exhibition, "Art in the Eye" in Marshall. His marble carving of a dog, appropriately titled "Dog," earned him \$500.

### *BCHS Patient Outcomes Superior*

HealthGrades identifies Battle Creek Health System as a recipient of the 2008 HealthGrades Orthopaedic Surgery Excellence Award™. HealthGrades is the nation's leading independent health care ratings company. Battle Creek Health System was also recognized in the following areas: Ranked Among the Top 10% in the Nation for Overall Orthopaedics. Five-Star Rated for Overall Orthopaedic Services. Five-Star Rated for Joint Replacement Surgery. Five-Star Rated for Total Knee Replacement. Five-Star Rated for Hip Fracture Repair.

### *SAC Coalition Partners Recognized*

The Substance Abuse Council coalition partners recently met to acknowledge outcomes of the past year and plans for the upcoming year. SAC task forces and committees include: Calhoun County Underage Drinking Prevention Forum (Chair, Sheriff Al Byam; Law Enforcement Committee Chair, John Hallacy, Prosecutor; Community Committee Chair, Donna Kachman). Calhoun County Medicine Abuse Prevention Task Force (Co-Chairs: Nuala Wilmanski and Jane Chappell, RN). Calhoun County Meth Task Force (Chair: John Hallacy; Lt. Wayne Edington, MSP). Celebrate Recovery Committee (Co-Chairs, Rochelle Colette; Joe Kuchenbach); Calhoun County Substance Abuse Data Task Force (Co-Chairs: Linda Freybler; Raymond Higbee). SAC Partners Advisory (Chair: Charles Cooper). SAC Board of Directors (Chair Donna Kachman). SAC Staff: Carol Meyer-Niedzwiecki, MSW; Carole Head, M.A.; Dawn Smith; Rochelle Fitzpatrick; Heather Vought; Suzanne Horsfall, M.A. For more information about the Task Forces and substance abuse prevention call the Substance Abuse Council at 269-968-4699 or visit [www.drugfreebc.org](http://www.drugfreebc.org).



### *Team Up For Homeless Awareness*

The Haven of Rest and Rena K, the owner of Adam & Eve Salon Spa in Pennfield are teaming up to educate students on homeless awareness. Rena K has experienced homelessness and is now sharing her trials and success with students from Pennfield, Harper Creek and St. Philip High Schools. Rena K has already shared her experiences with Pennfield and Harper Creek and St. Philip will kick off their Annual Homeless Walk with The Haven this year on January 28th, when Rena K will be speaking to the senior class.



# CANCER CENTER

## EXPANSION PROJECT COMPLETED AT BCHS



BY PETER PHELPS



The Cancer Care Center at Battle Creek Health System unveiled its newly renovated facilities today, completing a project that began as a plan on paper in 2003. The expansion project adds 6,000 square feet of new area and 3,000 square feet of renovation giving critically needed treatment space for cancer patients, lifesaving new technology, a more healing environment, and room to build complementary therapies.

Faced with increasing patient volumes and a desire to provide new technology and therapies, The Cancer Care Center at BCHS undertook this project four years ago to meet the growing demand for cancer services in the coming years.

Staff and physicians met with several

national consultants and oncology planning experts to draft plans for the expanded center. The team sought to build upon The Cancer Care Center's existing reputation and work as a comprehensive treatment center that includes full service medical oncology (with access to clinical trials) and cutting-edge radiation oncology (with two linear accelerators and world-class treatment planning technology). Design work included a look at the projected need for space, technology, and healing amenities that could help the cancer patient and their family successfully battle cancer.

"With a rapidly aging population and a growing reputation for excellence, we expect to see a 30% increase in cancer cases over the next few years," says Jayme Carrico, director of oncology services at BCHS. "This influx of



# THE CANCER CARE CENTER

patients would have seriously challenged the old facility that was already stretched beyond capacity if we hadn't decided to build this new addition. This project is addressing those concerns."

"Battle Creek is recognized as having one of Michigan's premier cancer centers," says Pat Garrett, president and CEO of Battle Creek Health System. "This newly expanded cancer

facility will ensure that we remain among the elite centers providing cutting-edge technology, a healing environment, appropriate complementary therapies, access to national clinical trials, and exceptional medical, surgical, and radiation treatments."

A community campaign helped launch the \$5.5 million cancer expansion project. "The Battle Creek Health System Auxiliary provided

*...continued...*



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the initial gift to jump-start community fundraising," says Mark Crawford, BCHS vice president of business development. "The Auxiliary's \$250,000 commitment helped seed pledges from more than one thousand business, foundation, and individual donors. We are truly thankful for the gifts of all sizes that have helped make this exciting new facility a reality."

#### The expansion project offers:

- New technology, including the world's most advanced radiation therapy.
- A cancer resource library for patients and community members.
- Complementary\* therapies that enable and optimize wellness and recovery.
- A more healing environment.

"We apologize for the inconvenience this project caused our patients over the past year or so," says Carrico. "As of today, when our oncology patients enter the building from the Emmett Street side, they will see some dramatic changes to our cancer center that will enhance their cancer treatment experience even more."

The Commission on Cancer of the American College of Surgeons recognizes Battle Creek Health System as the only Community Hospital Comprehensive Cancer Program. This approval is the highest awarded and held by fewer than 10% of hospitals nationwide. BCHS is the only hospital in Southwest Michigan to hold this designation.

Approval by the Commission on Cancer is awarded only to those facilities that have voluntarily committed to provide the best in diagnosis and treatment of cancer and that undergo a rigorous evaluation process and review of their performances. In order to maintain approval, facilities with approved cancer programs must also undergo an on-site review every three years.

Receiving treatment in a Commission on Cancer-approved program ensures that a patient has access to quality care close to home.

For the latest medical information, visit the BCHS web site at [www.bchealth.com](http://www.bchealth.com) or call the BCHS Marketing Department at (269) 966-8132.

#### The Cancer Care Center Programs & Amenities 'By the Numbers'

- The remodeled cancer center is tripled in size – 3, 000 SF renovated, 6,000 SF new constructions, bringing the total size of Cancer Care Center to 25,000 SF.
- The front façade has full height glass curtain walls, skylights, and a canopy for patients being dropped off for treatments.
- New lobby/waiting room expanded from 700 SF to 2,000 SF. This new

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lobby allows for more seating and more daylight. Seating is arranged in pods allowing for family members to sit together in a group and not feel like they are sitting in a bus station linear fashion.

- Two water features in the lobby provide a soothing sound for waiting patients and help mask the voices of those registering on the backside of the water walls. The water feature is filtered and specially treated making it cleaner than typical drinking water.
- The medical oncology treatment area has been expanded from 9 chairs to 15 and from 4 beds to 6. This area incorporates a large number of windows and a skylight allowing daylight to flood the space. It also has a view into the future healing garden that will be unveiled in the late spring of 2008.
- New complementary therapy programs including massage and acupuncture.
- Genetic counseling.
- Expansion of the nurse navigator program.
- American Cancer Society Road to Recovery transportation program.
- Other Cancer Care Center amenities include:
  - There is a lab near the front entrance along with a separate seating area to accommodate patients who come in for a blood draw or test. The lab is equipped to do most of the testing necessary. For tests that cannot be performed in the Cancer Center lab, specimens are sent to the campus lab through the new underground pneumatic tube system.
  - A new resource library for patient for patient use houses a computer station connected to the Internet. It also contains publications and literature, and electronic media (VCR and DVD) for education and researching illnesses and treatments. (Partnership with American Cancer Society)
  - There is a multi-purpose conference room for meetings, staff gatherings, and education sessions.
  - So nurses can access medical files more rapidly, larger workstations allow for more file storage on site.

\* Complementary medicine, always used in conjunction with a traditional therapy like chemotherapy, radiation or surgery, is beginning to be employed to relieve side effects of treatment. Sometimes called complementary therapy, this regimen helps the patient's mental and emotional healing as well.

For example, a patient may have acupuncture performed on them to aid in lessening the nausea caused by chemotherapy. Other examples include aromatherapy, reflexology, massage, and acupuncture.

Complementary therapy is not an alternative to treatments but one that makes the treatment complete.



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*Kirkus Review, 9/15/2007 issue*

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## News From The Battle Creek Area Chamber of Commerce



I am pleased to provide this Battle Creek Area Chamber of Commerce and Chamber Foundation update for Scene magazine. I appreciate the support of this publication and the opportunity to provide this column in Scene.

**Men in Business and Business, Industry and Investment:** This issue's focus is on Men in Business, and Business, Industry, Economic Development and Investment. We are very fortunate to count among our Chamber members so many supportive, distinguished and successful men in leadership positions in the Battle Creek area. As well, we recognize and support all of our member businesses and our local economic development organization, Battle Creek Unlimited, for their many contributions to our local industry and econo-

my. Our Chamber's mission is to provide member services, business advocacy and representation to promote a positive economic environment and our focus is on building and strengthening business resources. We exist to promote and support our members, and to help their bottom line and the business community in the greater Battle Creek area.

**Membership:** Our next Eye Opener Breakfasts will be February 12, 2008 and March 11, 2008. Our speakers will address our audience on critical economic and business issues affecting our community.

The Eye Opener Breakfast is the Chamber's monthly membership meeting and there is no charge for Chamber members to attend. . These continue to be very well attended, with approximately 250- 300 Chamber members in attendance each month. Our Business Expo at each monthly program remains full, with 36 exhibitors at each event. We are pleased to have so many chamber members taking advantage of this FREE mem-

ber benefit to network and create business opportunities. For updates on the Eye Opener Breakfasts, please review our website at [www.battlecreek.org](http://www.battlecreek.org).

**Business Advocacy and Representation:** Through the Rap with Your Reps program and the Public Policy Committee of the Battle Creek Area Chamber of Commerce, we continue to review business issues and work with our elected officials. We are monitoring various business and employer issues at the federal, state and local levels, such as the MBT, right to work and prevailing wage legislation, the state budget, federal labor standards, Amtrak services, regional airline services, and City of Battle Creek tax abatements requested by Chamber members. As a reminder, ALL CHAMBER MEMBERS are welcome and invited to attend the Rap with Your Reps programs held in the Chamber's Board Room. Please take advantage of this opportunity to speak with our elected officials about issues of concern to you and your business or organization.

We are working hard to increase funding for the Chamber's BAC-PAC, which is used to support advertising for the campaigns of state and local, pro-business candidates endorsed by the Chamber. Your individual contributions will be used to more effectively support candidates who promote the platform of the Chamber for a business-friendly economic environment. If you are interested in giving to the BAC-PAC, please call the Chamber.

**Education:** The Battle Creek Self Employment Program, housed at the Urban League, is beginning our fifth series of classes, after graduating our fourth class of students in November. These are comprehensive training classes in a non-traditional setting, to assist in development of business plans and startups of very small businesses, or micro-enterprises.

The Chamber Business Store's **Nuts and Bolts of Starting a Business** course will hold January and February classes at the Chamber office. The cost of the class is \$25 per person. Pre-registration along with payment is required 24 hours prior to the scheduled class. For more information or to register, please call the Chamber office.

Please contact the Chamber at 962-4076 for more information on any of these or other Chamber topics.

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## New Year – Pack up decorations, not resolutions



You make them, than you break them. If that describes your track record with New Year's resolutions, keep reading.

Here are some steps you can take to turn your resolutions into reality. Researchers have studied the habits and success rates of hundreds of New Year's 'resolvers.' As a result, if you are like most American adults that resolve to lose weight, exercise more, or quit some habit like smoking or whining, there are some lifestyle changes you might want to consider.

Simply put, do not overdo it. Limit yourself to only one or two 'realistic' resolutions. The operative word there is 'realistic.' Let us look at losing weight for example. Resolving to lose 10 pounds and keep them off is a much more attainable goal than resolving to

shed 50 pounds. If you attempt to tackle too much, you are much more likely to start boldly and quickly, but give up in two weeks or so.

Here is another thing to keep in mind. Before you begin on your resolution, line up some support. Tell your friends and family about your goal and ask them for encouragement. You might also find a friend or buddy, someone who also wants to exercise more or stop smoking. There is strength in numbers.

No matter how strong your 'constitution,' do not rely on willpower alone. Even a determined dieter will backslide a bit and raid a cookie jar if it is there. Try to avoid people, places, and things that can cause you a setback.

Once you start on your resolution road, reward yourself. If you are trying to quit smoking, use the money you once spent on cigarettes to purchase something special that you have wanted but could not justify buying.

Look for substitutes. Find healthy



alternatives for the habits you are working toward breaking. You cannot just say, "I won't eat as much." You need to replace that thought with, "When I am hungry or upset, I'll exercise."

Keep things in perspective. Expect a lapse now and then and do not beat yourself up when you do it. Most people who quit smoking had a cigarette or two as they tried to stop. Those who are unsuccessful usually interpret a lapse as proof that they do not have the willpower to reach their goal. Successful resolvers view that behavior as merely a momentary slip up than recommit to their goal.

If you tackle too much, you are likely to become frustrated and quit on yourself. Keep things in perspective. Set a modest goal and work toward it. When you reach it, give yourself a reward than set another reachable goal. Follow a reasonable path. It is easier to take the stairs than it is to get to the second floor trying to shinny up a rope.

Happy New Year and good luck.

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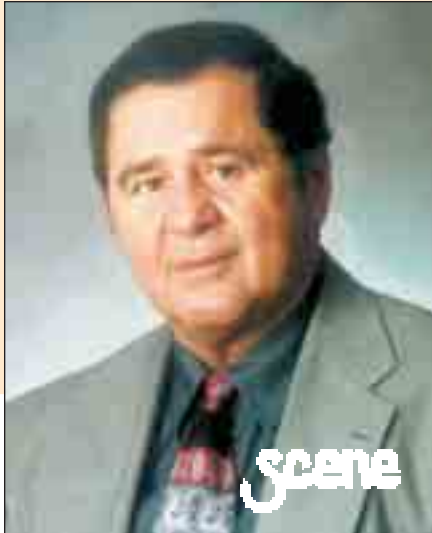
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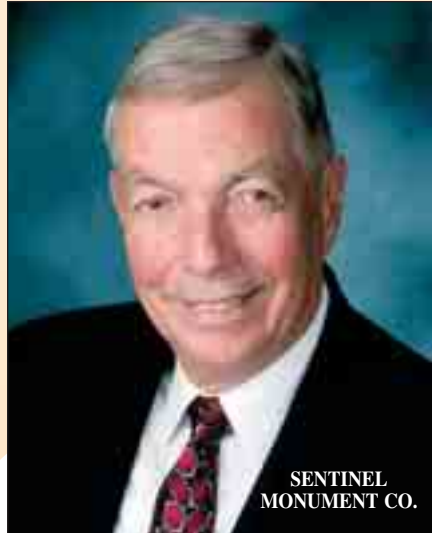
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**CARL ANGELO**

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Lakeview Middle School.

**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**  
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Floorcare, LLC Business & Operations Mgr. Offers premium carpet, tile, and upholstery cleaning. Has built a solid reputation utilizing world-class systems developed by Mohawk Industries.

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**RANDY L. CASE AIA**

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**EDGARD CAZAL**

Investment Advisor Rep. specializing in Estate Planning. Includes 401K/IRA rollovers, asset management, Long Term Care, life, and health insurance. Also a member of the National Ethics Bureau.

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**JOHN J. CHMIEL**

Handles personal, business and life insurance, IRA's, mutual funds and many other financial services. State Farm also has bank products including CD's, mortgages, savings and checking accounts.

**269-965-4556**



**CHARLES E. COLEMAN Ed.D**

Superintendent of Battle Creek Public Schools since June 2000. Includes oversight of the area's largest school district with 11 elementary, 4 middle schools, and 1 high school, plus special programs.

**269-965-9500**



**MICHAEL L. COPE**

Battle Creek Reg. Pres. and Dept. Mgr. of Small Business Banking in West and Central Michigan, including operations in Muskegon, Grand Rapids, Kalamazoo, Lansing, Jackson, Midland and Ann Arbor.

**269-966-6266**



**BRYON CROWDER**

Responsibilities include sales and installations for the past 11 years. Personally striving to not just meet customer expectations, but to far exceed them... guaranteed.

**269-962-2322**



**KARL DEHN**

Mktg. Dir., BCU. Responsible for business retention & expansion assistance, domestic and intl. business attraction & development of Ft. Custer Indus. Park / WK Kellogg Airport / BC Aviation & e-Learning SmartZone<sup>SM</sup>.

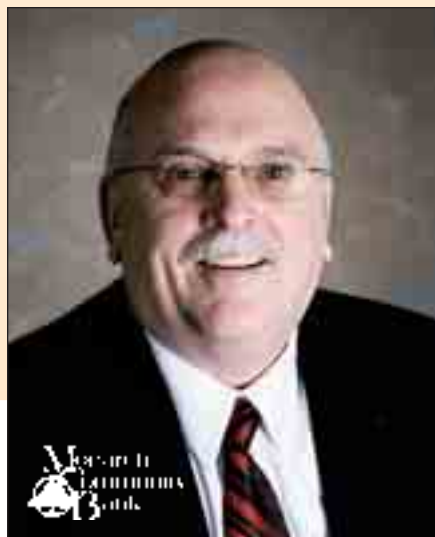
**269-962-7526**



**MIKE DELOOF**

Sr. Project Mgr., Associate, managing all site activities. Currently handling the BCHS Emergency Department expansion and renovation. Mike has also constructed Menard's and Meijer.

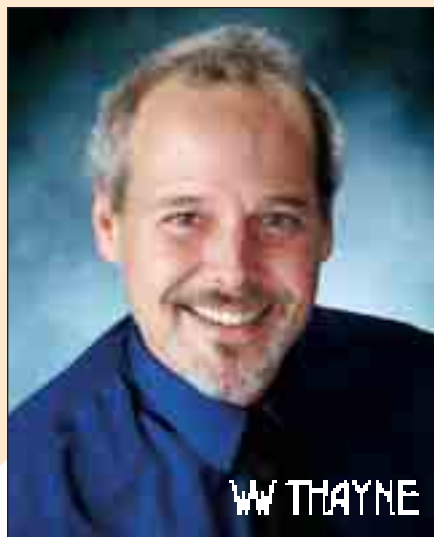
**269-746-5600**



**DONALD L. DENNEY**

Pres., CEO. Don joined the bank in 2004. Prior to joining Monarch, he served in various President and CEO roles. Experience includes direct responsibility for asset-based financing credit and market support.

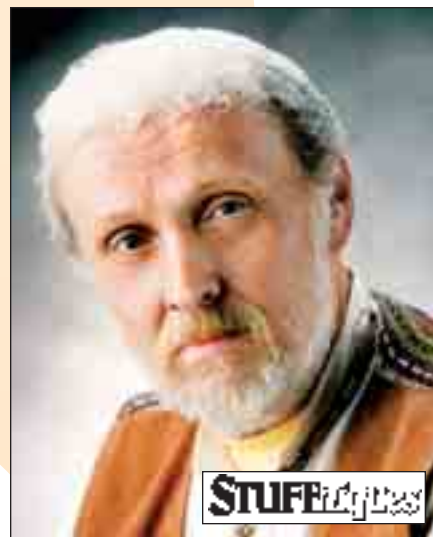
**1-800-882-2911**



**FREDERICK A. DERUITER**

President & CEO, Publisher for Scene Magazine. Responsible for layout and design of Scene Magazine. Also responsible for layout, design and art direction for W.W. Thayne Advertising Inc.

**269-979-1411**



**RICHARD F. DERUITER**

Co-Owner. Responsible for purchasing estate items, restoration and sales of unusual antiques & collectibles. Currently maintains 14 antique booths at various malls. Call for requests and appraisals.

**269-968-6784**



**GREGORY D. DOTSON, O.D.**

Doctor of Optometry. Providing professional, comprehensive vision examinations to the Greater Battle Creek area for over 16 years. Currently serves as VP of the Michigan Optometric Association.

**269-964-8667**



**BRYAN DOVE**

Exec. Dir. Battle Creek's newest premier assisted living with secure memory care area for those struggling with Alzheimer's and dementia. *Created to Care for Our Family, Devoted to Serving Yours.*

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**MICHAEL E. DOWNING**

Associate Broker. Provides homeowners with marketing assistance to sell their homes and buyers with necessary services to procure housing.

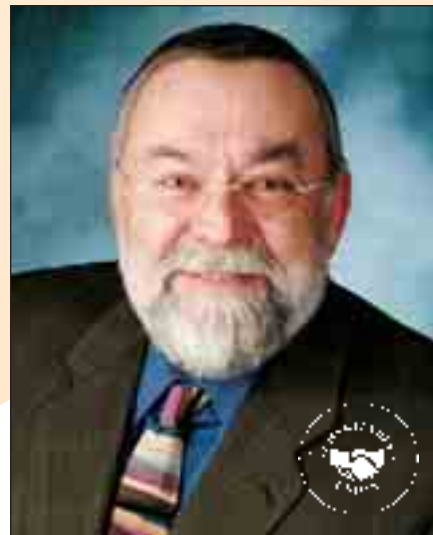
**269-968-6101**



**CHRIS DOYLE**  
 Assistant Principal.  
 Lakeview High School.  
[www.lakeviewspartans.org](http://www.lakeviewspartans.org)  
 269-565-2411



**B.J. ETHERIDGE**  
 Realtor/Relocation Dir. Local sales, national marketing and promotion of Real-Estate. Assist families moving to & from the area. Provide extreme customer service and excellent communication. Chamber Ambassador.  
 269-986-2493



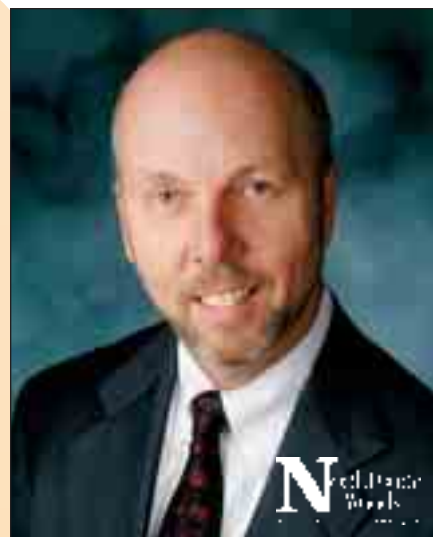
**DICK FINK**  
 Executive Director. Works along with staff and the community to ensure that the over 120 years of existence forms a strong basis for a continued productive future.  
 269-964-7234



**STEVE GAGNON**  
 Top producing Realtor/Associate Broker with over 70 closed transactions year to date. Steve is also CEO of Big E Inc., which features his alter-ego, "The Big E"  
 269-441-4242



**REV. DR. JAMES M. GYSEL**  
 Sr. Pastor, Chapel Hill United Methodist Church. Participates in the Assn. of Attending Clergy at BCHS, clergy groups, is a local musician and an Altrusa Club member.  
 269-963-0231



**JEFF HAGAN**  
 Executive Director. Responsible for all operations, programs and services provided by this senior living community comprised of 100 independent apartments and 50 assisted living suites.  
 269-964-7625



**JOHN HALLACY**

Prosecuting Attorney since 2001. As Prosecuting Attorney he is the Chief Law Enforcement Officer for Calhoun County and he heads an office of 18 Assistant Prosecutors and 24 support staff.

**269-969-6980**



**GREG HERMSEN**

Athletic Director.  
Lakeview High School.

**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**  
**269-565-2411**



**MICHAEL HINDENACH**

Manager, Marshall Economic Development. Responsible for planning and execution of development initiatives that have a beneficial impact to both Marshall and Battle Creek.

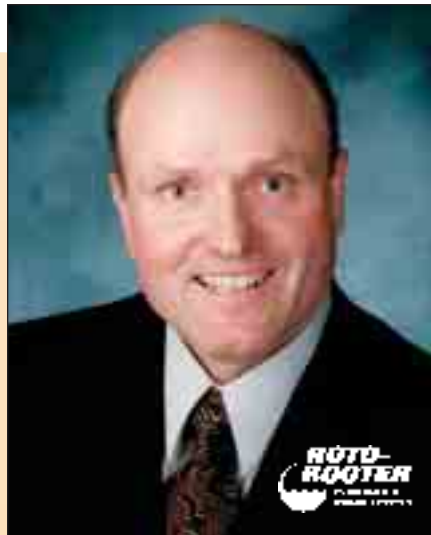
**269-781-5183**



**DON HOAGLIN**

Assistant Principal.  
Lakeview Middle School.

**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**  
**269-565-2411**



**BOB HUBBARD, JR.**

Licensed Master Plumber / Owner. Celebrating 35 years experience in 2008. He offers a wide variety of services – including new plumbing and drain installations, repairs, and water testing.

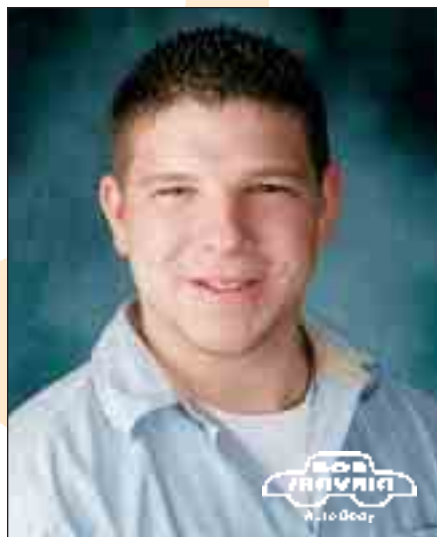
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Johnson Agency Owner. Offering superior service with Auto, Life, Home, Business, Worker's Compensation Insurance. In addition to specializing in a full line of financial products and services.

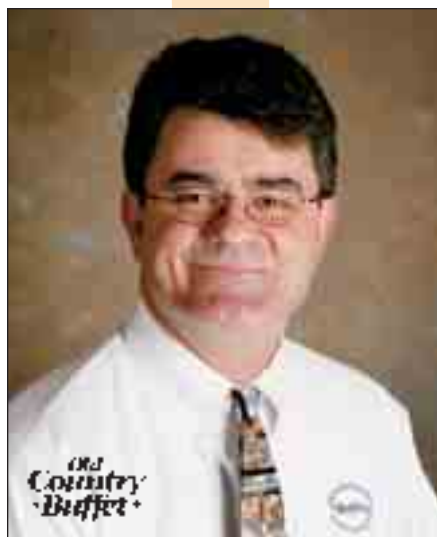
**269-288-0403**



**DEREK KING**

Owner. 16 years of experience in the jewelry field. Specializing in loose diamonds, custom work and on-site repairs. King Jewelers is a locally owned and customer service oriented jeweler.

**269-979-5758**



**GREG McCONKEY**

General Manager. Joined the company in 1999 and has been at the Battle Creek location since 2005. Oversees daily operations of the 450 seat restaurant.

**269-979-9551**



**TODD MCDONALD**

Group VP, Partner. 20 years with CSM, progressing from Project Engineer. Oversees multiple projects and manages several relationships including BCHS, Marshall Public Schools, and Olivet College.

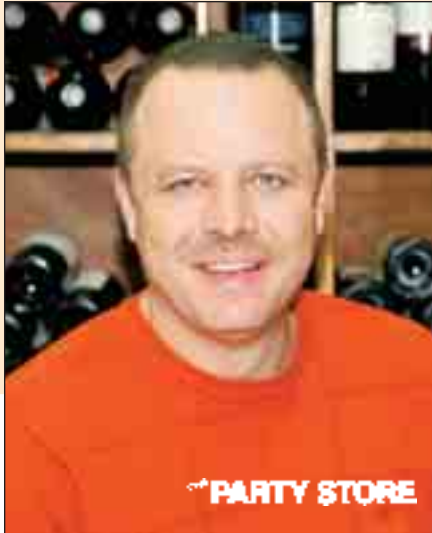
**269-746-5600**



**JACK MINER**

Managing Dir., BC Ventures. Responsible for the Technology Business Accelerator, which assists in the identification, growth and development of diverse businesses primarily in aviation and homeland security.

**269-962-7526**



**SCOTT J. NIECKO**

Owner of two locations in Battle Creek and one in Marshall, offering the finest selection of wine, liquor, and beer for miles. Co-owner of The Battle Creek Knights Professional Basketball team.

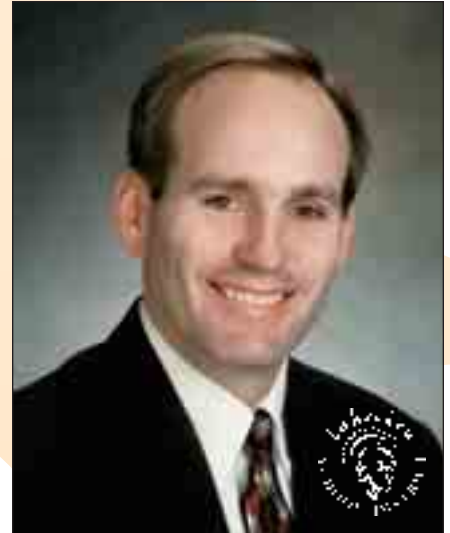
**269-979-9463**



**JAMES OWEN**

Principal.  
Westlake Elementary School.

**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**  
**269-565-2411**



**MARTIN PESSETTI**

Assistant Principal.  
Lakeview High School.

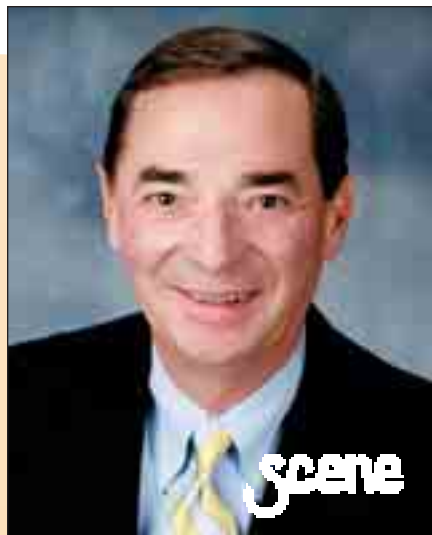
**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**  
**269-565-2411**



**FRANKLIN PETERSON**

City Manager, is responsible for daily administration of city operations and implementation of the policies and goals of the Springfield City Council.

**269-965-2354**



**GORDON H. ROSBERG, JR.**

Advertising Sales. Marketing Consultant for Scene Magazine. Establishing and servicing advertisers and representing Scene at various functions.

**269-979-1411 ext 105**



**RICHARD E. ROWE, SR.**

General Manager. Responsible for the operation of crematory business. He is also responsible for the operation, maintenance and upkeep of the cemetery.

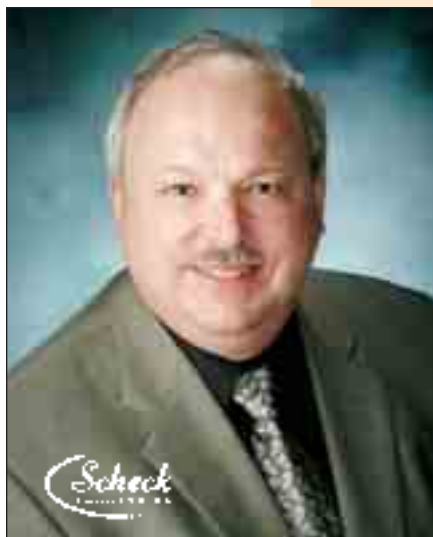
**269-964-7321**



**KIRK SCHWARZ**

AVP Commercial Lender. Kirk has over 13 years in the banking industry and is located at the Marshall Branch. He specializes in all types of commercial loans/deposits.

**269-781-5103**



**PETE SEKLINS**

Regional Manager. Manages mechanical construction and maintenance projects assigned to the Michigan office. Specializing in the construction business for over 30 years.

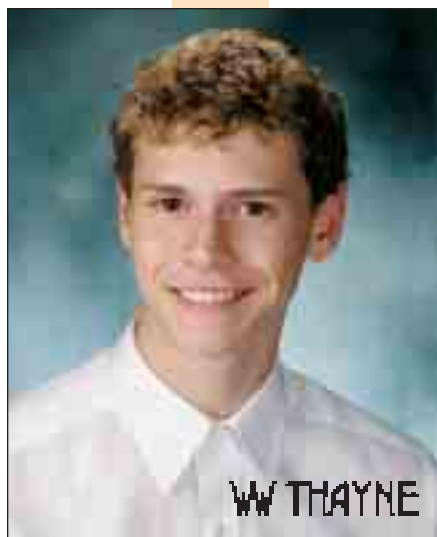
**269-968-5201**



**T.R. SHAW, JR.**

Owner/President. Helps families through all aspects of funeral planning, memorialization and after-care. Active in many civic and military affairs. Serves on the board of Michigan Funeral Directors Assn.

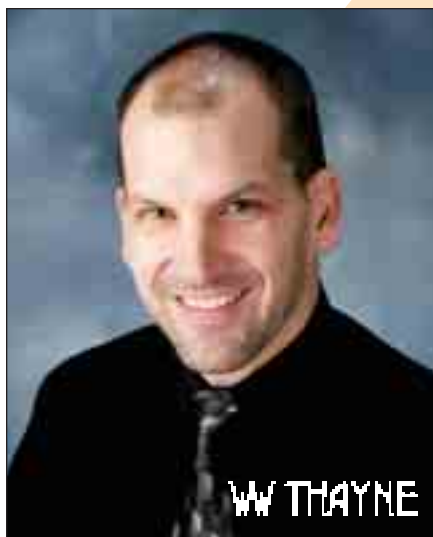
**269-979-3838**



**DAVID SHERBAN**

Graphic Artist. Responsible for layout and design of Senior Times, speciality projects and design for W.W. Thayne Advertising.

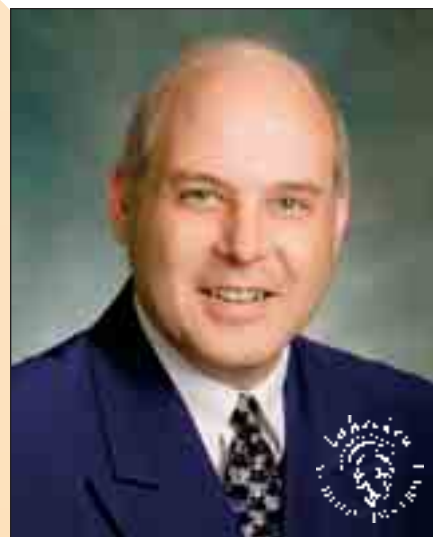
**269-979-1411 ext 202**



**KEITH SHERBAN**

Corporate VP and Computer Systems Manager. Specializes in digital design, web page development, photography and digital retouching. Technical writer and video script writer and producer.

**269-979-1411**



**STEVEN SKALKA, Ph.D.**

Principal. Lakeview High School.

**[www.lakeviewspartans.org](http://www.lakeviewspartans.org)**

**269-565-2411**



**ERIC E. SMITH**

Executive Director. The Advocates Program. Works along with staff and the community to help connect youth with their potential. Eric is a hall of fame martial arts instructor.

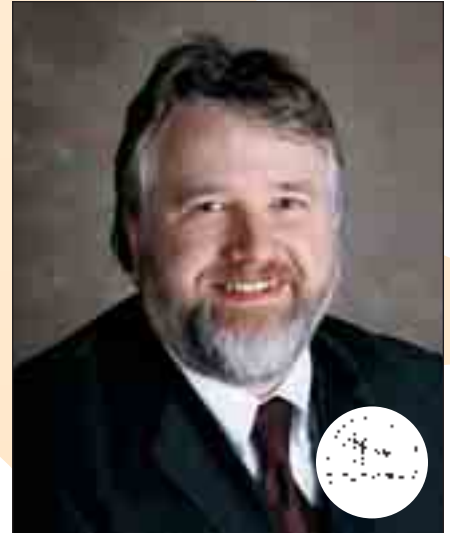
**269-968-0624**



**CHUCK STALLARD**

Licensed Funeral Director. Helps families through all aspects of funeral planning, memorialization and aftercare. Active in Kiwanis and several other community activities.

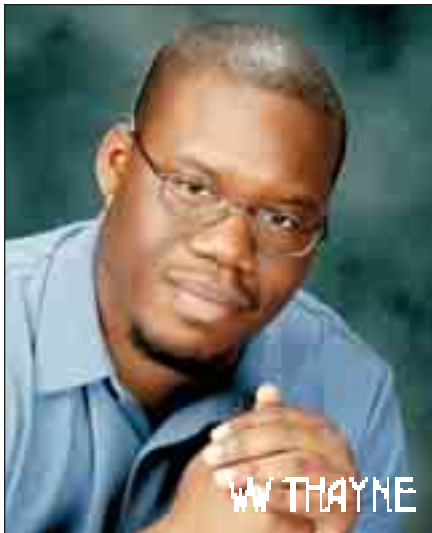
**269-979-3838**



**LEE TALMAGE**

Exec. Dir. Promotes and administers affordable rental and home-ownership initiatives. Including 400 rentals, 590 rental assistance vouchers, and specialized property management services.

**269-965-0591**



**MATT TRAVIS**

Graphic Artist. Creatively executes ideas and concepts. Solves design issues in areas such as identity systems and logos, page layouts, packaging, posters, and other print media.

**269-979-1411**



**CHARLES D. WALKER**

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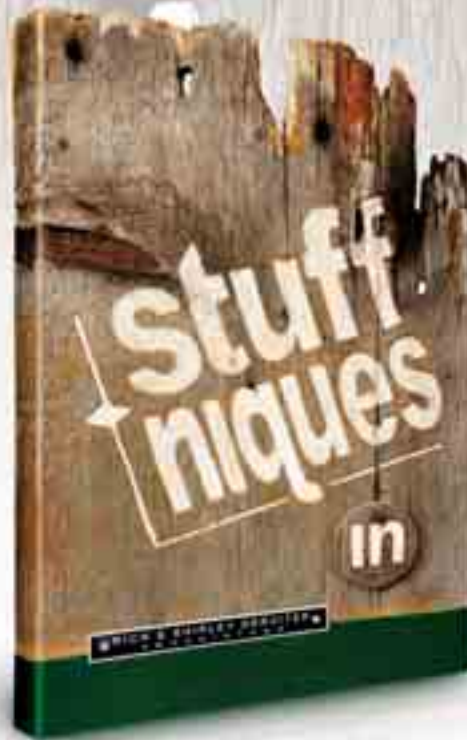
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# 2007

## a VERY GOOD YEAR



BY MIKE HINDENACH

2007 was a good year for the Marshall community's economic foundation. Over the course of the year, Marshall Economic Development (MED) worked on over \$22 million dollars in tax abatements that generated roughly 200 new jobs. With additional non-industrial projects, MED probably had its hands in a little under \$30 million dollars of growth for the year.

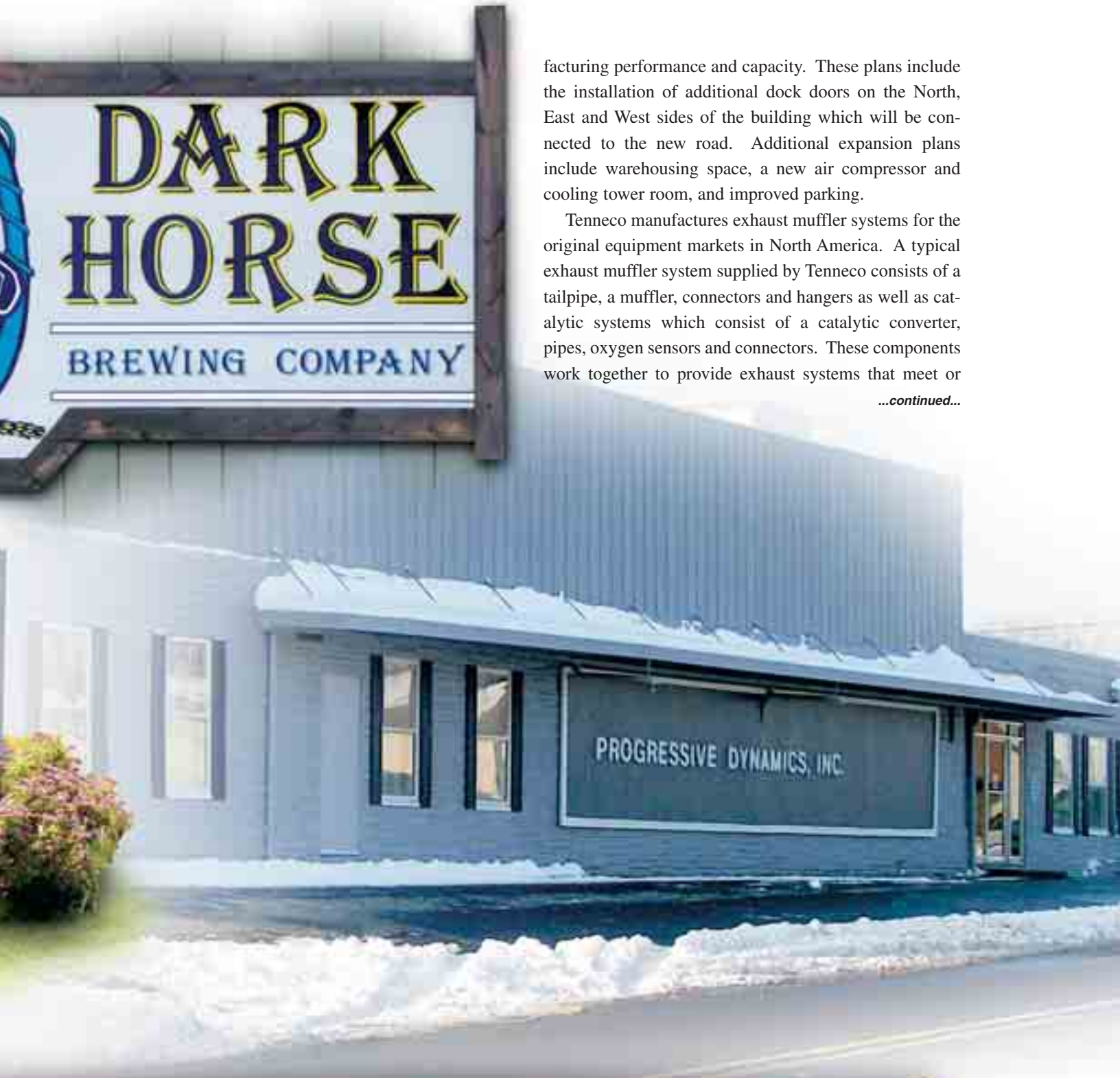
The current project of Tenneco will have a substantial impact on our community for many years. The project not only provides a substantial investment of \$15.5 million dollars, it also is expected to generate just under 150 new manufacturing jobs at the facility.

This project includes a road extension that has been in part funded by Community Development Block Grant dollars administered through the Michigan Economic Development

Corporation (MEDC). The MEDC staff, Ken Murdoch and Mary Kramer, has been very supportive and wonderful guides through this project. The road extension is expected to cost approximately \$230,000 with the MEDC covering roughly \$196,000 and the City of Marshall contributing the remaining \$34,000. The road has been recently completed.

While the road extension is a relatively small part of the total Tenneco project, it was an essential piece. Tenneco is currently executing expansion plans that will enhance the facility's manu-





facturing performance and capacity. These plans include the installation of additional dock doors on the North, East and West sides of the building which will be connected to the new road. Additional expansion plans include warehousing space, a new air compressor and cooling tower room, and improved parking.

Tenneco manufactures exhaust muffler systems for the original equipment markets in North America. A typical exhaust muffler system supplied by Tenneco consists of a tailpipe, a muffler, connectors and hangers as well as catalytic systems which consist of a catalytic converter, pipes, oxygen sensors and connectors. These components work together to provide exhaust systems that meet or

*...continued...*

R&D Facts

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R&D Fact #135



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This has been a great project to work on. Randy Rial, Tenneco Plant Manager, and Mark Wallace, Lean, Maintenance and Facilities Manager, have been very direct and easy to work with. The relationships that we have built have created a great foundation of communication between Tenneco and Marshall Economic Development.

Another exciting development for Marshall has been the acquisition of Progressive Dynamics, Inc. (PDI) by Ralph McGee and a small group of investors. PDI manufactures electrical components and 12 volt interior lighting for recreational vehicles and the marine industry. They also run a medical division that has developed and manufactures the Life-Air 1000 Hypothermic Treatment System to treat and prevent hypothermia in hospital operating and recovery rooms.

McGee and his partners have committed to keep PDI in Marshall for at least five years and have no current plans to move the company. "I think it is a wonderful company with great potential for growth", said McGee. "We are attempting to make the transition as seamless as possible for our employees, our suppliers and our customers. I have some ideas to take PDI to the next stage and, while we are committed to growing the company, we intend to do so in a controlled environment with a long term planning for growth, new product development and market strength. Progressive Dynamics is noted as a manufacturer of products of exceptional quality and durability, on time delivery and minimal lead times. We intend to continue that tradition." McGee continued.

PDI was founded in Marshall in 1964. The passing of Eugene Kilbourn was felt deeply in the Marshall manufacturing community. Our thanks go to his estate and those that handled his estate that helped transition this company to its current ownership and maintain its location here in Marshall.

Early in December, the Marshall City Council approved an application to rezone the 63 acres on the South West corner of I-94 Exit 110 to B-4 Regional District Commercial zoning. The B-4 provides for commercial and service oriented uses which serve the needs of persons traveling and to a lesser extent the community's immediate population. The application was submitted by Richard (Trae) Allman III for a proposed development that is referred to as The Crossings.

The Crossings has been a project that I was brought into in September of 2006. It has consistently been moving forward at a measured pace but the new zoning designation will allow for the marketing of sites to begin. Prior to the zoning

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change, Trae went to the community to get a feel for what types of commercial businesses the community would support. While the answers were diverse, he was able to get a sense of what is desired and he is making an effort to bring that type of development.

While marketing the property, conceptual site plans will be submitted to staff for review. Upon securing tenants, a full site plan will be submitted and special uses will be applied for as needed.

In November of 2007, Mor-Dall Enterprises, Inc. (a.k.a. Dark Horse Brewing Company) applied for a tax abatement to expand their production capabilities. The abatement was for building and equipment improvements to expand their capacity to brew more beer for wholesale sales. The anticipated investment of \$190,000 in real and personal property is expected to increase production.

The brewery boasts two award winners from the 2007 Great American Beer Fest. Scotty Karate Scotch Ale won a Silver medal and the Three Guy Off The Scale Barley Wine took home a Bronze medal.

The Dark Horse is located four blocks south of the Brooks Fountain behind Wacky Willie's Party Store. Visit them at [www.darkhorsebrewery.com](http://www.darkhorsebrewery.com) for hours and more information.

As we look to the future, we can not forget that the new Fire Keepers Casino will be built minutes away from Marshall. Jim Dacey, vice president of gaming for Full House Resorts, Inc., addressed the Marshall community recently and shared some of the projections of the casino.

The casino is expected to be a 230,000 square foot facility costing roughly \$270 million. They plan to employ roughly 1200 employees at the casino and utilize over 750 construction workers during the building of the facility. He also estimated that the casino will bring in 3.8 million gaming tourists. If Mr. Dacey's predictions are remotely accurate, this region and the Marshall community will face some changing demographics and commercial developments like downtown Marshall and The Crossings should benefit.

Regardless of those effects, Marshall will still bring some of the same things that make Marshall... well Marshall. The downtown will still have its unique shops; the historic district will continue to bring in its own tourists; and Schuler's will still be serving fine meals with its ever consistent hours.

You see, Marshall is a timeless place with a small town charm. We still have our parking meters that can take in pennies, dimes, and nickels; quarters are of little use. We still deck the halls for Christmas like no other community I have ever seen. And we still have families walking their dogs and pushing their baby strollers together on Main Street.



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## PAPER DOLLS



Some of you may remember this and some of you won't, but when I was little my first paper dolls were cut from a catalog, usually the Sears, and mounted to cardboard. Of

course there were no other clothes to put on them because of the way they were standing, etc. Now this was done at my grandmother's, that was until she started getting the McCalls magazine where there were "real" paper dolls. My cousin and I spent hours fighting over the magazines. We even attempted to make cloth clothes, which of course did not work out very well.

One of the first paper dolls were produced way before my grandmother was born, 900 A.D. In the early 1800's there was one manufactured by S & J Fuller in London called Little Fanny. The United States brought to life Little Henry around 1812 by J. Belcher of Boston. Boxed sets of paper dolls were mass produced in Europe and sent to America mid 1820's. Today there are reproductions of the Victorian paper dolls, as well as others.

Many companies made and sold paper dolls of all kinds such as



McLoughlin Brothers (later bought by Milton Bradley), Disney, and Godey's to name a few. Imagine watching T.V. with the Lennon Sisters singing and playing with them made of paper at the same time! This set sells for over \$90 now. Another popular set was the ones that came in black and white and you colored the doll and clothes.

Baby dolls and fictional characters were transformed to paper too and were a great hit with little girls: Chatty Cathy - \$45, Tammy - \$35-60, Cinderella and Prince Charming - \$45-60, Annie Oakley 1954 - \$80-120, Dolly Dingle - \$40-60, Gisele Mac Kenzie - \$80-120, Little Nancy - \$45-70, Ann of Green Gables \$45-80, Tom Tierney Little Women - \$10-45, Ballerinas - \$25-45 and of course Barbie - \$45-70.

Movie stars were very popular too: Lennon Sisters - \$50-100, Shirley

Temple - \$60-90, Brooke Shields - \$55-90, Annette from Mickey Mouse Club - \$60-90, Jane Arden - \$50-90, Ginger Rogers and Fred Astair - \$80-130, June Allyson by Whitman \$80-145, Dale Evans & Roy Rogers \$60-100.

There are also famous buildings with paper dolls and their clothes. You open the building like a tri-page book and inside is the building popping out at you. The paper dolls fit onto stands and get dressed up. White House Party - \$25-45, Dude Ranch - \$15-45, Windsor Castle with the Queen (1960's) - \$45-80, World's Fair (older year the more expensive) \$10-120.

Prestigious persons are also illustrated on paper for play: Princess Diana's Wedding - \$65-120 and George & Martha Washington - \$10-25. I'm sure there are more, but these are the only ones I could find.

Paper doll's clothes were made out of vinyl and stuck to the dolls whereas paper ones had tabs that folded over the doll; later magnetic dolls and their clothes appeared and finally cloth dolls and clothes with snaps.

Some of the older ones that came in books were really great: Godey's Lady's Book of paper dolls - \$45-90, Antique paper dolls 1915-1920 - \$45-90, The Edwardian Era - \$45-90, Advertising Paper Dolls - \$35-60, and Lettie Lane \$35-50.

The normal size for a paper doll was around 11" for an adult, but they did come in smaller sizes. To my surprise I found a reproduction from 1907 "Michelle" that is 24" tall, complete with clothes and her teddy bear - \$100-160.

I found the one pictured in a "box lot" from an auction. She is called "Sleepy Time Girl" with dreamy eyes. Now those eyes move from side to side and she looks like she's watching you. This paper doll was made by Milton Bradley Co. in the 1920's, made of heavy cardboard, measured 10 1/8" tall, with lots of clothes and extras, and came in a box! She now sells for approximately \$75-90 in good condition.

The prices that I have mentioned are from my research of on-line or live auctions or interviews with collectors and are not all conclusive. Dealers will pay what they feel is fair for resale purposes and collectors buy with their budget in mind.

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each other by forming cooperative financial institutions – credit unions. They differed from banks because the members who have accounts in their credit union are also the owners of these non-profit organizations. This means that, instead of paying dividends to stockholders, credit unions could use the money to offer lower interest on loans and pay higher interest on deposits. Also, for years, credit union membership was restricted to a defined segment of people such as employees of specific companies or trade organizations.

The regulations have changed, and credit unions are now allowed to “expand their field of membership” primarily based on geography – so anyone who lives, works, worships, or attends a school or college in a broad geographical area can become a credit union member.

### That's when things began to change

Shortly after I joined OMNI, the Board of Directors voted to change our name from OMNI Family Credit Union to OMNI Community Credit Union. Yes, we are still “family friendly” (just stop in at any of our offices and see the families coming in), but we also wanted to carry the message that we are for everyone in the communities we serve: families, singles and business-people. We also began expanding across a very broad geographical area that includes Branch,

Barry, Calhoun, Eaton, Kalamazoo and St. Joseph counties. With this expansion, we became a strong competitor with banks in those markets. We also offered far more than deposits and loans that credit unions specialized in years ago. Today, OMNI Community Credit Union offers them a financial institution that is owned by people just like them. But we also realize that the needs of this population have changed.

### Commercial banking

Yes, if you are in business, you can come to us for commercial and equipment loans or even construction loans and mortgages for a new building. And, you have the advantage of higher interest paid on your company's deposits and lower interest charged on your loans.

### Investments, trusts and financial planning

We can provide experts to guide you in planning and investing for your future. So, in many ways, OMNI can be your “one-stop-shop” for all your financial needs.

### Making banking convenient

Our credit union members have a multitude of ways to access their funds and do their banking. They can bank by phone and online over the Internet. To help those who visit our website, we recently launched “Online Live Chat” for members to chat with a Member Services Representative. They can also access their funds at more than 25,000 surcharge-free CO-OP Network ATMs in North America including 1,800 in Michigan.

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That's the slogan we chose for OMNI Community Credit Union. We offer all the services and products you'd expect from a bank. But we offer them at better rates and with a high degree of personal attention. It's the kind of banking your grandparents would be proud of.

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# Fun With Food

BY JOANNA STELLOH PHELPS

## Gumbo To Keep You Warm



It is a cold and snowy day out today and nothing goes better on a cold day than a good hardy soup or stew. This seafood gumbo should fit the bill. Have a wonderful New

Year and happy cooking!

### Seafood Gumbo

(or Chicken Gumbo – see Note)

#### Ingredients:

- 3/4 cup butter
- 2 onions, chopped
- 1-1/2 cup celery, chopped
- 2 cloves of garlic, minced
- 3/4 cup flour
- 2 cups chicken broth
- 4 cups water
- 1 (14-oz.) can flavored diced tomatoes (I like them with basil and garlic)
- 1 (6oz.) can tomato paste
- 2 teaspoons salt
- 1 teaspoon black pepper
- 1 Tablespoon parsley flakes
- 3 tablespoons Worcestershire sauce
- 2 teaspoons garlic powder
- 2 teaspoons onion powder
- 1 teaspoons Mrs. Dash
- 2 teaspoons Creole seasoning (or to taste)
- 8 drops red pepper sauce
- 1 (16 oz.) package frozen cut okra
- 1 pound petite carrots
- 3 pounds frozen shrimp, thawed, tails removed
- 1 pound crab or imitation crab meat
- 1 pound andouille or smoked sausage cut in small pieces
- Cooked rice

**Instructions:** In stockpot, melt butter and add onions, celery, and garlic and cook until onions are translucent. Add flour and make a roux. Add the chicken broth, water, tomatoes, tomato paste, seasonings, okra, and carrots and bring to a boil. Turn down heat and simmer for one hour. Add shrimp, crabmeat, and sausage and cook another 30 minutes. Serve over hot rice.

**NOTE:** If you are not a seafood lover, substitute the shredded meat from a purchased, cooked rotisserie chicken for shrimp and crab meat.

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## Lifecare Ambulance Support Fundraising

LifeCare Ambulance Service will soon be providing a new level of care to area hospitals and communities with the implementation of Critical Care. Many of their paramedic staff members have completed additional training through the University of Maryland, Baltimore County. The training program, offered locally by Kellogg Community College, is designed to supplement the medic's knowledge and skills.

As a result of this training, along with the purchase of additional equipment, LifeCare will soon be offering Critical Care transports to patients who are the most critically injured or ill and are in need of being transferred from local hospitals to regional hospitals in Kalamazoo or Ann Arbor, in order to receive additional services.

This additional higher level of service will be provided in conjunction with Michigan State University / Kalamazoo Center for Medical Studies (MSU/KCMS). A MSU/KCMS physician will provide protocol development, on-going education & training,

quality review services, and direct physician clinical oversight of patient care during critical care transfers.

Medics will utilize specialized portable ventilators that can be adapted to each patient's needs, specialized IV pumps designed for use in transportation, and 12-lead EKG capabilities.

In addition to this new equipment, LifeCare is currently requesting donations to purchase additional critical care equipment and vital communications and patient care records technologies. Now with a \$40,000 gift from one of its Board members, the fundraising goal of \$75,000 is within reach. "It is very rewarding to work for an organization where the community desires to help improve our services and strengthen our mission," said Ron Slagell, LifeCare's Chief Executive Officer. "Our fundraising goal will be reached by the contributions of many, whether their gift is small or large."

Those interested in learning more about the opportunity to contribute can call Christina at (269) 565-4113.

LifeCare Ambulance Service is a not-for-profit agency established in Battle Creek in 1983, and now serves over 1400 square miles in southern Michigan, with a fleet of 23 ambulances and over 150 employees.

## Local Dentists Conclude Annual Penny Wars

Dentists, orthodontists, oral surgeons, and their patients in Marshall and Battle Creek can all conclude victory as their second annual "Penny Wars" to benefit Family & Children Services raised \$1,029.89. The total was nearly double the amount raised the first year.

Penny Wars is a contest between area dental practices to raise money for Family & Children Services' HANDLE WITH CARE annual fund to help meet Agency clients' needs where there is no other community resource. The fund provides basic needs, dental, vision, transportation, rent, beds, and bedding for people unable to afford these needs. Only pennies count toward the competition, but other currency collected is included in the grand total. Staff of the winning office received a visit to a local spa compliments of Dr. Chmura; 100% of the collected amount is given to Family & Children Services. Raising the greatest number of pennies this year were the staff and clients of Dr. Nick VanDeMoortel, Battle Creek.

Coordinating the Penny Wars is the office of Dr. Lou Chmura, Marshall, assisted by penny-counting professionals at Monarch Community Bank, Marshall branch who ensured each office's totals were accurately accounted for. Also participating in the competition are Battle Creek Oral Surgery, Dr. Neil Bueker, Dr. David Brown, Dr. Michael Glass, Dr. Kip Etheridge, Dr. Dennis Hoorn, Dr. Jay Hoorn, Drs. Robert Houghtaling and Covarubius, Dr. Brian Maduri, Dr. Rand McKinley, Dr. Steve Nesbitt, and Dr. Cait Wilcox all of Battle Creek, and Dr. Lou Chmura, Drs. Dave and Bob Heidenreich, and Dr. Craig VanZyl, all of Marshall.

HANDLE WITH CARE annual fund helps meet client needs that are not provided for through any other resource. The fund's goal for 2007-2008 is \$240,000.



A "Penny Wars" check of \$1,029.89 is presented by Penny Wars coordinator, Dr. Lou Chmura of Marshall, to Jan Corey Arnett of Family & Children Services.



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At Southern Michigan Bank & Trust we recognize that it can be a challenge to fit everything into a working day, which is why we come to you with our mobile courier service, internet banking and branches conveniently located throughout Calhoun County. Our branches in Calhoun County include Battle Creek, Marshall, Athens, Union City and Tekonsha. We also serve Hillsdale and Branch Counties and have teamed up with First National Bank of Three Rivers in St. Joseph and Cass Counties giving us 18 branches across southern Michigan.

As your bank, we do so much more than simply process transactions. Southern Michigan is your one-stop shop for all of your business banking solutions; checking, savings, financing, 401k assistance, Internet banking with online bill pay and more. Our priority is to provide the support you need to manage and grow your business effectively and efficiently. We can help make the financial challenges you face easier to handle.

In this age of banking there are always concerns and questions for which you should be able to find answers. Southern Michigan Bank & Trust has taken the steps to help communities learn about identity theft protection and to guard against other crimes that may affect your financial well being. In communities across southern Michigan we have sponsored financial literacy curriculum in schools, sponsored workshops and seminars to



build awareness of crime prevention and maintain information and tools in our branches to assist our customers.

Our staff at Southern Michigan Bank & Trust is here to help with the financial questions that affect your life and business. We are pleased that Deb Davis has joined our team this year and is available to assist with mortgage, commercial and other retail loans. She is highly qualified to provide support

for clients interested in construction or bridge loans, new home purchases and refinancing. Diane Krimmel also supports the retail lending needs in the Marshall area. The Trust Department is represented by Mary Guthrie and Dave Rumsey who can help you with trust and investment needs. Our Commercial Loan officer, Catherine Yates, serves both Battle Creek and Marshall to assist with commercial financing needs. Branch banking needs can be handled with the help of Claudia Murch at the Beckley Road office and Annette Campau at our newest location in Marshall.

Throughout the 135 year history of Southern Michigan Bank & Trust, service has always been the key to success. As our bank assists the people of south central Michigan meet their financial goals; its customers can always look to Southern Michigan Bank & Trust for "Banking As It Should Be."

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*Claudia Murch, Assistant Vice President and Battle Creek Branch Manager*

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## Labrecque Twins Didn't Do It With Mirrors



It is said, "The typical successful American businessman was born in the country, where he worked like the devil so he could live in the city, where he worked like

the devil so he could move back to the country."

Two such enterprising local businessmen were born and still reside in our city and have successful businesses. They are twin brothers Dan and Don LaBrecque who were born July 27, 1957. Dan is the oldest by seven minutes, and he and brother Don are identical twins. In fact, they are mirror image twins as Don, the youngest, is right-handed, and Dan, the oldest, is left-handed. So, when they face off with each other, they actually create an image of themselves.

Dan and Don each have six siblings. The LaBrecque boys were all athletically inclined beginning with Rick, who wrestled and played baseball; Randy, who played football and was a standout wrestler; Dan who was a diver; Don who was a wrestler; David was an all-around athlete at Lakeview High School (LHS) competing in three sports, football, wrestling and baseball. He went on to Olivet College to play football and wrestle and became an



Dan and Don LaBrecque celebrate a moment together.

All-American wrestler. David is a member of the LHS Athletic Hall of Fame as well as the Olivet College Athletic Hall of Fame. He was coached by Jare Klein, Olivet's legendary wrestling coach. Coach Klein was enshrined in the National College Wrestling

Coaches Hall of Fame in 1992.

Last but not least was Doug, perhaps the most famous of all the LaBrecques. He was an All-State diver who went on to the University of Michigan and graduated with honors from the school of music and theatre. After college, Doug went to New York to take acting lessons. He worked as a waiter until he received an excellent job opportunity. He took advantage of this opportunity and his career in music and acting began to escalate. Doug has starred in such Broadway musicals as Phantom of The Opera, Show Boat and Les Miserables, to name a few. He is well traveled and world-renowned. He has performed nationally and internationally with some of the most prominent symphony orchestras in the world. The twins call him "the star of the family." Doug performed in Battle Creek on November 10, 2007 with the Battle Creek Symphony Orchestra along with soprano Alissa Rose, pianist Rich Ridenour and Symphony conductor Anne Harrington. LaBrecque performed audience favorites from his musical experience in Les Miserables, Chicago, Cabaret, and Phantom of the Opera. His last professional appearance in Battle Creek was in 2003. He is a tenor in the realm of the late great Mario Lanza who was the star of many Hollywood musicals in the '50s and '60s.

Michelle, the only girl in the family, was the fifth-born child. She was a standout softball player for the Spartans. She resides in Ypsilanti and works for the school system.

Father Norm was from a large family (12 to be exact) and quit school after the 8th grade to work and help his family.

Dan & Don in 1961

Mother Mary Lou (Wolf) LaBrecque was an outstanding athlete before gender equity was even on the horizon. She was a 1949 graduate of Battle Creek Central and, by today's standards in girl's sports, would have been a superstar, especially in swimming and diving. Her brother, Larry Wolf, class of 1950,



Above: Dan readies for a big dive while don takes a breather from another wrestling practice

Top: In this 1964 photo, the twin's father (Norman) takes the kids out shopping for new clothes. (Left to Right) Don, Dan, Randi, and Ricki with Dave in front. Mom, Douglas and Michelle spent the day at home.

was also a standout diver and football player for Battle Creek Central. The athletic genes came from Mom's side of the family – Dad never had the opportunity to participate in sports in school. Mom called her brood "The Magnificent Seven."

Dan and Don attended grade school at St. Joseph Parochial School from kindergarten through the 8th grade. They played all sports including football, basketball, baseball and track, etc. Lifelong friend Eddie Burnham (Burnham Insurance-HUB) said, "The twins were good at all sports, especially swimming. They weren't very big growing up, but they sure had a lot of heart and desire. They were even great at ping-pong, very competitive. When we were kids, I occasionally spent the night with the LaBrecque boys. We would sleep in the rec room – Rick, Randy, Dan, Don and me. It was always an adventure! I considered it a good night if I saw daylight!" Burnham added, "When we all started high school, the twins weighed about 97 pounds soaking wet and were about 5 feet tall. But no one underestimated them. They were tough kids and hard workers who weren't afraid to get their hands dirty. They maintain the same work ethics to this day. We are still great friends." Eddie, may I just say, if you have any more light bulbs to change in your garage, don't call Don, I'll do it for you. Don't worry Eddie, I feel right at home on a ladder.

As youngsters, the twins, like their mother before them, became alumni of the Leroy Sparks swimming school of hard knocks. Sparks, the legendary founder of the Battle Creek Swim Club mentored many of our city's swimming greats and was a stickler for perfection. Perhaps this is where Dan and Don acquired their dedication to hard work as a key to success.

Don said in jest, "Looking back to our first year in high school in 1971, we could have been poster boys for the Charles Atlas dynamic tension advertisement that used to appear on the back of comic books." This was an ad that featured Atlas as a 97-pound weakling who got sand kicked in his face at the beach before he became a well-muscled body builder. Don continued, "This never happened to Dan and me at the beach but if it did, the person who kicked sand on us would have thought he was seeing double when we got after him. In school, unless you were in our circle of close friends, you would have a tough time telling us apart. Our classmates would say, 'Aren't you the wrestler?' Dan would say 'No, I'm the

swimmer.' and vice versa. If we had classes together, our teachers also had a tough time knowing who was who. If one of us was absent, they really didn't know which one it was. It was the same way if we double-dated. Our girlfriends couldn't tell us apart and, at times, we were a little mischievous, but all in fun." I met with the twins just before Christmas to talk about their latest business venture. As I sat across from them at a conference table in their office at Nottke's Bowl, I wouldn't have known one twin from the other if Dan wasn't sporting a mustache. They reminisced about some of their high school days. Don said, "Being 5 foot tall, we didn't have a lot of options as far as sports were concerned. We weren't big enough for football or tall enough for basketball." They both loved diving but didn't want to compete against each other, so they flipped a coin. Dan won and chose diving, so Don wrestled at the 98-lb. weight. In his senior year, Don bulked up to 126 lbs. and won Conference, District, and Regional titles before losing in the State wrestling competition.

Dan qualified for the State diving championships in his junior and senior years. He went on to KCC and received his Associates degree in business. He was an All-American diver for the Bruins. After KCC, he coached diving at Harper Creek, Lakeview and the Y-Center. Several of his divers, including brother Doug (the tenor), received college scholarships.

The younger twin, Don, received a marketing degree from Aurora University in Illinois. He also completed his courses at the Brunswick Management School in 1984. The twins' resumés read like a "Who's Who" in the world of business. Don's been involved in bowling and restaurant businesses around the Midwest (Michigan, Indiana and Illinois). He took over as manager of Nottke's in 1998 and bought the business in 2000. He purchased Sunset Lanes in Kalamazoo in 1993 and sold the property to Wal-Mart in 2003. He then bought Airway Lanes in Kalamazoo, renovated and reopened in 2004, and in 2005/2006, added a go-cart track and miniature golf course to the property. Don also invented cosmic glow-in-the-dark bowling and received a national recognition award for this innovation.

Dan's business resumé is mostly in the Michigan area. He worked with Keiper-Ricaró as a materials supervisor from 1981-1985. During this period, he and wife Sue (Mahoney) were married. He then went with Detrex Chemical in

...continued...



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Birmingham. After five years with Detrex, he was recruited by the Ferro Corporation to sell powder coat paint and he and Sue moved to West Bloomfield. After son Jacob was born in 1990, they decided to move back to Battle Creek to be closer to family, friends and Grandma and Grandpa Mahoney. In 2000, he and brother Don bought Nottke's Family Fun Center from the Nottke family. Dan also had the Custom Lawn Care business, but felt that between working for the Spraylat Paint Corporation, family obligations, the lawn care business, managing and owning Nottke's, he had a little too much on his plate so he recently sold the lawn care business to Bob Palmer and the name remains the same.

Then, of course, there is the twins' latest brainchild... the Arbor Village Salon and Suites, a 6,600 square foot complex that replaced 12 of the Fun Center's bowling lanes. This new state-of-the-art complex, located in the rear of the Fun Center with ample parking, will house 16 individually-owned, licensed beauty salons, one massage therapist, two manicure/pedicure suites, and two botox/facial-body laser hair removal suites. Interior decorator Mona Ganfi did all the interior design and decorating for the salons and suites. If you haven't seen this new complex, it's worth a trip for a look-see. It's a little of bringing the "Big City" to our city.

I just had my hair cut by former Pennfield girls' tennis standout, Katie Angelo McFadden. Katie has Salon Exclusif, Suite 16, 269-441-3757. Ms. McFadden just recently received her B.S. in Public Administration and Community Development from CMU and will continue her education in quest of a law degree in the future. She greatly appreciates the opportunity that Don LaBrecque and brother Dan have provided her in owning her own business. Now she can stay in touch with her customers and friends and still afford to further her education. She loves the business and the atmosphere of the new Arbor Village Salons and Suites. She said, "It was an answer to my prayers." Other salon owners include Lorrie (Stevens) Bentz, Bonnie Dewey, Shannon Hamilton, Jodi Kruihoff, Kristina Livingston, Nina Marshall, Linda McDermott and Valerie Rowe. Arbor Village Salons and Suites looks like another innovative triumph for the LaBrecques business resumé.

Older brother Dan has shared 24 years of marital bliss with Susan Mahoney. They have two children, son Jacob (class of 2008), an outstanding



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athlete (9 varsity letters) in football, diving and baseball, and may be a D-1 prospect in baseball. Jake was a member of Lakeview's record breaking state championship baseball team in 2006. Daughter Abbey is an 8th grader at Lakeview's Middle School. She just qualified to compete in a national indoor soccer tournament in West Virginia in 2008. You'll be reading more about Abbey in athletics when she makes the transition from middle school to high school. I'd say Susan, Dan and Grandma Mahoney are justifiably proud of their kids.

Don has been married to wife Joscelyn for 28 years. They have two daughters; Emily who is 19 and attending Elmhurst College in Chicago. Emily played golf and tennis for the Spartans and is presently competing in the links sport as a member of the Elmhurst women's varsity golf team. Meanwhile, kid sister Grace, as a sophomore, is making a name for herself in three sports for the LHS Spartans (soccer, basketball and golf) all at the varsity level. She received many honors in soccer and just recently competed in a national soccer tournament in Florida.

Most of Dan and Don's siblings are pretty industrious entrepreneurs in their own right. Rick is owner/manager of the Moonraker Restaurant & Lounge. Randy has LaBrecque & Associates Realty. David is with Merck Pharmaceuticals and Doug, as we know, is in entertainment. Michelle is with the Ypsilanti School System. I know parents, Norm and Mary Lou would be proud of them. All six of the boys are avid golfers and bowlers and members of the Battle Creek Country Club where Don is past president and has bragging rights of owning the lowest handicap of the group in golf, as well as sporting ten 300 games in bowling. So you can see that they are still very competitive in sports.

An old dictum, "dynamite comes in small packages" may have referred to these mirror image twins in high school, but no longer. They're big in business and big in our community where their benevolence and good deeds are well known. Just to mention a few of their community activities, they are very active with the Lakeview High School Booster Club, Community Inclusive Recreation (CIR) and AMBUCS, etc.

In closing, there was no magic in the success of the LaBrecque twins. It wasn't done with mirrors – it was just plain hard work. I'm Carl Angelo Touching the Bases for *Scene Magazine*, a good read.




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**Left to Right:** Kirk Schwarz, from Monarch Community Bank, who serves on the United Way Board stands with Sherry Anderson, Board Chair for United Way, showing pride in the Marshall Community for helping United Way exceed their goal.

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## Low-maintenance, Cost-Effective Home Solutions Can Be Green, Too



Americans are spending more than \$200 billion on home-improvement projects each year, and more than ever, people are going green with their remodeling projects.

“Choosing materials that last longer and require less maintenance will save money and require significantly less upkeep over time,” said Mike Loughery, a home expert with an area building products manufacturer. Loughery, who has a decade of experience in the home-building industry, offers the following tips for homeowners looking to go green with their home improvements:

- **Side smart.** Fiber cement and vinyl siding are good materials because they resist long-term wear and tear. Shop around. Several options are available with a variety of features including recycled content or the authentic look of wood. These options last much longer than wood, saving money and natural resources.
- **Roof for a lifetime.** Asphalt roofing shingles have never looked better or lasted longer. Quality asphalt shingles are designed to last 50 years or more, which saves money and prevents the woes of early roof replacement.
- **No stain.** No pain. New vinyl fences feature wood grain textures. Despite its uncanny resemblance to wood, however, these fences need no annual painting or staining. So, there's less hassle, less out-of-pocket spending and no need for chemicals.
- **Southern exposure.** Southern exposure is a great natural tool that, through the use of the sun's rays, allows you to take advantage of solar energy. During the cooler months, make the most of southern exposure by taking in as much sunlight throughout the day as possible. The reverse goes, of course, when it's hot outside. Shut the curtains to keep the warming rays of the sun outside during the summertime.
- **Mitigate mold.** Use products that enhance indoor comfort and air quality. Smart insulation products help wall cavities stay dry and help prevent the

risk of damaging mold and mildew. Be sure to look for products labeled GREENGUARD Indoor Air Quality Certified.

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Try this easy stew recipe for a hot weeknight supper. In just 30 minutes, you'll have a delicious meal on the table. This recipe calls for quality Spartan brand products which save you more each time you shop. So warm up chilly winter days with a seasonal favorite for your family.

### Weeknight Meatball Stew

Total prep & cook time: 30 minutes Serves: 4

12 oz.	Spartan frozen fullycooked beef meatballs (about 23)
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8 oz.	Spartan stewed tomatoes, undrained
3/4 cup	water
3/4 tsp.	dried thyme
1/8 tsp.	Spartan pepper
1 pkg. (16 oz.)	Spartan frozen vegetable mixture
2	Spartan Michigan Russet Potatoes, peeled and cut into chunks

Combine gravy, tomatoes, potatoes, 3/4 cup water, thyme and pepper in large saucepan; bring to a boil. Stir in meatballs and vegetable mixture; reduce heat. Cook 15-20 minutes or until meatballs are heated through and potatoes are tender, stirring occasionally.



To find Spartan brand products at a Spartan store near you, visit [www.spartanstores.com](http://www.spartanstores.com)

## News From Battle Creek Health System

### BCHS Installs 64-Slice CT Scanner

Battle Creek Health System has installed the latest computed tomography (CT) imaging software and machinery, also known as a 64-slice CT scanner. While current generation CT scanners are fine for most applications, the newly installed device produces precise diagnostic pictures within 5 to 10 seconds, enabling one to 'freeze' motion and better define certain disease processes.

Computed Tomography (CT), also known as 'CAT Scan,' is a medical diagnostic tool that allows the visualization of internal structures within the body. This helps physicians in diagnosing disease, viewing internal abnormalities and assessing the extent of trauma damage.

The new scanner installed at BCHS is the GE LightSpeed VCT 64. Features include improved post-processing to generate three-dimensional images for treatment planning and increased fine detail resolution than was possible with current 16-slice scanners.

"By providing a non-invasive study that can quickly distinguish blocked from normal coronary arteries, we can determine who is and is not at high risk of having a heart attack," says Michael Ancil, BCHS director of medical imaging services. "This can reduce the time a patient must spend in



the emergency department, or eliminate the need for hospitalization if the exam is normal.

The scanner will also be used for other important applications, such as identifying narrowed brain arteries that put patients at risk of having a stroke, and for evaluating blood flow in other organs such as the liver and kidney. Developing specific clinical protocols for scanning patients with certain kinds of symptoms will be a continuing process.

Here is how it works. During a typical CT procedure, the patient is placed on a table. The table then moves the patient through the donut-shaped device called a gantry, which houses an X-ray tube. For each image acquired, the X-ray tube rotates around the patient and the X-rays pass through the body to the detector housing. The com-

puter then processes this information and displays the corresponding images on a computer screen.

"The CT exam creates images similar to a single slice of bread from the whole loaf. Hence the word 'slice' is often used to describe a view of the patient anatomy," says Dr. Steven Yuill, BCHS medical director of radiology. "The computer allows health care professionals to shade, rotate, correlate, and measure the anatomy in the image. This data can be refined to derive even more precise clinical information."

"Within just the last few years, CT scanning technology has made incredible strides as a diagnostic tool," says Ancil. "The technical gold standard was 16-slice, which required the patient to hold their breath for 25- to 40-seconds in the time it took to perform the scan, as compared to 8-12 seconds with the new 64-slice CT scanner."

Battle Creek Health System offers the area's most complete diagnostic testing capabilities. The BCHS main campus includes positron emission tomography (PET) scanning, computed tomography (CT) 16- and 64-slice, PET/CT, magnetic resonance imaging (MRI), and a range of other diagnostic tools. At the BCHS Beckley Road imaging facility, next to the hospital's new Beckley Road Urgent Care, are an 'open' MRI, 16-slice CT, and conventional X-ray imaging.



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**BCHS physicians are waiting to see you, not vice versa**

The local emergency department is not a place where you should go to have a cold treated. As the name implies, the emergency department is for emergencies. To help reduce the crowds typical for emergency rooms, Battle Creek Health System is opening an urgent care center in the former Pilgrim House furniture store on Beckley Road, in the same building where the 'open' MRI is located.

The new Beckley Road Urgent Care opened in December, 2007. It provides high quality, convenient, time-efficient medical care for all non life- or limb-threatening injuries and illnesses Monday through Friday from 9am to 8pm and Saturday, Sunday, and holidays from 9am to 6pm.

"Nationwide, more and more patients are visiting the emergency department for cuts, bruises, and other non-critical conditions that can be safely handled by an urgent care center," says Pat Garrett, BCHS president and CEO. "Our expectation is that by offering this new problem-specific service, Battle Creek Health System will be able to not only serve our patients more efficiently, but also lessen the overcrowding for true emergencies at the hospital which currently sees nearly 50,000 patients annually."

The new urgent care center will occupy 4,000 square feet of space. Board certified physicians and nurses would staff the clinic with certifications in internal medicine, pediatrics, and family medicine. The center will have six examination rooms, X-ray capabilities, and a laboratory for testing. It will also offer sports physicals.

"Our goal is to provide exceptional service through the highest quality care in a professional, friendly, and efficient manner," says Gerrie Baarson, executive director of outpatient and ancillary services at Battle Creek Health System "We

are here when your primary care provider's office is closed, when you are not able to schedule a convenient appointment, and when you can't wait to feel better."

"It is estimated that nearly half of the 90 million visits to the emergency department are not true emergencies," says Steve Marzolf, director of BCHS emergency services. "That means that over 40 million people not only paid more for routine care than they would have at a physician's office or urgent care center, but they also probably wasted a lot of time because emergency

departments are not set up to care for routine illnesses.

"If that were not enough, emergency departments do not work on a first-come, first-served basis as many people mistakenly believe. They use a triage or sorting system of evaluation so that critical cases, such as people suffering from heart attacks or injuries from serious accidents or violent crimes, are treated first. Everyone else usually has to wait before being seen. That is where an urgent care service can help. The urgent care physicians are waiting to see you, not vice versa."

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## Changing Lives With A Family Focus

The Urban League of Battle Creek is committed to changing lives one person, one family and one neighborhood at a time. They have been empowering communities and changing lives for over 40 years. Over the past couple of years they have managed to rebuild and

restructure the face of the Urban League. Their CEO, Carl Word has managed to build relationships, establish community partners and greatly impact the city of Battle Creek within a short period of time.

The Urban League's "Family Focus"


and programs services reach hundreds of persons and families each month within the greater Battle Creek area. Their life changing programs include:

- The Future Force... guides high school students through a four year commitment that enhance leadership, academic, social and life skills, culminating into a college scholarship at WMU.
- Sojourner Truth Girls Academy... gives females in 3rd through the 12th grade gender specific activities promoting self worth, school success, collegiate and career preparation.
- Parents Against Gang Violence... advocating a nonviolent culture.
- Restoration / BAVLA... teaches males between the ages of eight and eighteen leadership skills, personal responsibility and community accountability.

Through our vigorous work of changing our community one family at a time we take great pride in our current programming. Each program has over an 85% success and participation rate. We will continue to make strides in our current programming. Our vision for the future is expanding in four component areas; Empowering to Thrive, Empowering to Earn, Empowering to Own and Empowering to Prosper.

As we continue this work, we need your support. We are launching our 1st "Save Our Community" Campaign to ensure our current programming and expand the vision of lasting change in our community. We understand one way to be effective leaders and to create lasting change in our community is by obtaining Community Partners that align with the vision of empowering our community to become conducive for economic growth, cultural enrichment, promoting healthy lifestyles and valuing education.

The Urban League has only scratched the surface of the issues that continually face our community. As they continue to be leaders on the critical issues of our community they need your support. Please contact Tiffany Woodson at the Urban League at 269-962-5553 or email [tiffany@ulbc.org](mailto:tiffany@ulbc.org) to further discuss the ways you can help change a life one family at a time.



**Urban League of Battle Creek**

C E L E B R A T E S

*"The Dream"*


Monday, January 21, 2008

**MLK Jr. Award Dinner**  
**At McCamly Plaza Hotel**  
**Ballroom**

At 5:00 P.M. / Semi-formal Attire  
Tickets \$75 (includes concert)

**An Evening**  
**with Yolanda Adams At**  
**WK Kellogg Auditorium**

7:30 P.M.  
Tickets \$35 (Concert Only)



**Come join us as we salute the Dream Makers of our Community.**  
**For more information please contact the Urban League of Battle Creek at**  
**269-962-5553**



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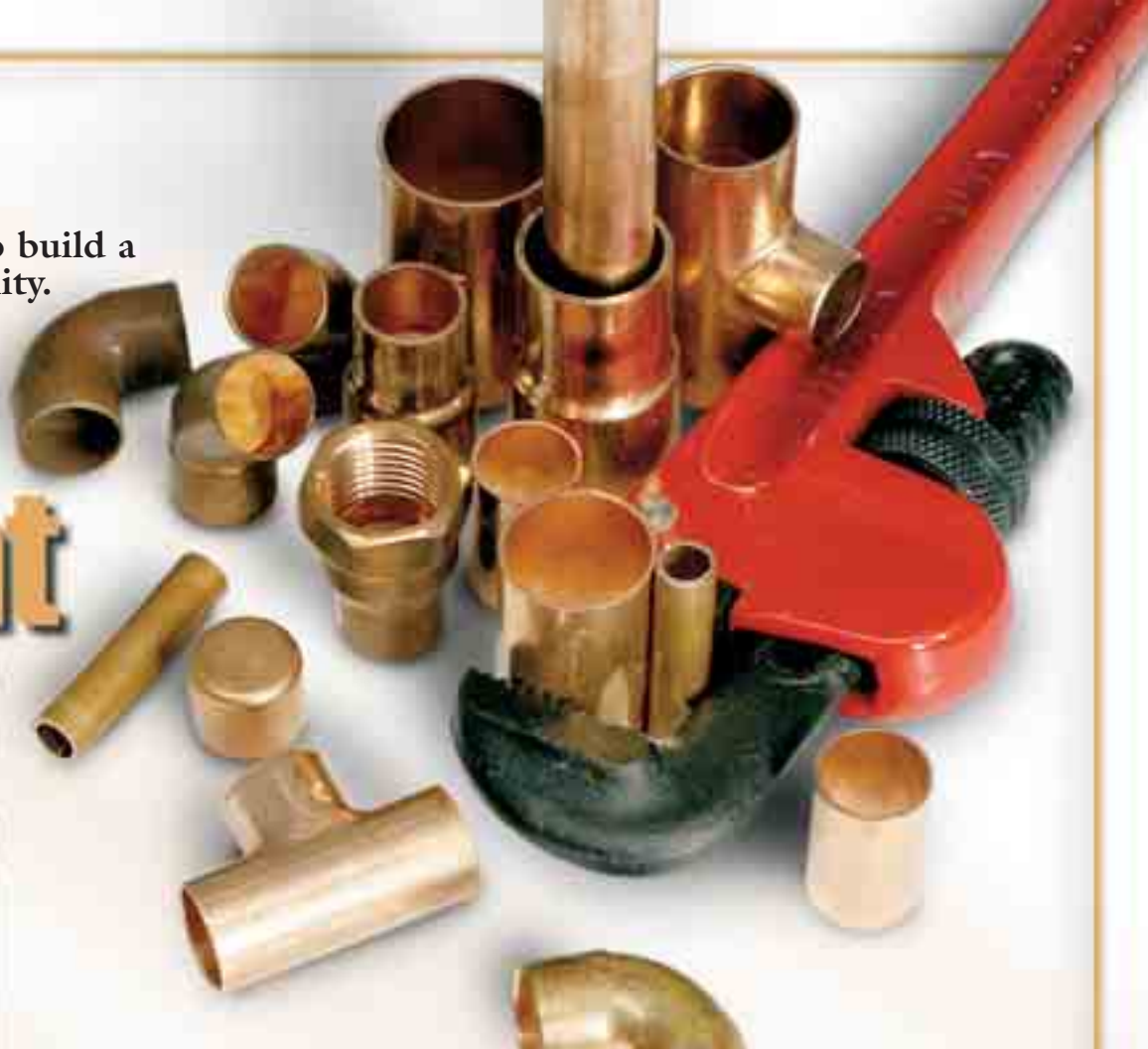
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