

## Editorial Calendar - Senior Times 2012/13 – Volume 19

<b>MONTH</b>	<b>LEAD TOPIC</b>	<b>Copy &amp; Ads Due</b>
<b>January 2012</b> <i>Health History</i>	<b>Genealogy</b> History / Lifelong Learning	12/9
<b>February</b> <i>Heart health</i>	<b>Intimacy / Valentines</b> Dating the second time around / New blended families	1/10
<b>March</b> <i>Arthritis</i>	<b>Hobbies / Home and Garden</b> Tax assistance / Senior Discounts	2/10
<b>April</b> <i>Guardianship</i>	<b>Family / Support Systems / Sibling Rivalry</b> Grandparenting – Kinship Care	3/9
<b>May</b> <i>Blood pressure</i>	<b>Older American's Month</b> Getting involved and giving back (volunteerism) Coordinating your doctors	4/10
<b>June</b> <i>Mental Health</i>	<b>Elder Abuse Prevention / Awareness</b> Financial Exploitation	5/10
<b>July</b> <i>Allergies</i>	<b>Healthy Aging / Fitness / Nutrition</b> National Safety Mo Barry and Branch Co. Fairs	6/8
<b>August</b> <i>Humor</i>	<b>Cognitive Issues / Alzheimer's Update</b> Calhoun Co Fair	7/10
<b>September</b> <i>Alternative Meds</i>	<b>Substance Abuse / Misuse</b> Prescription issues / Open Enrollment Color Tours	8/10
<b>October</b> <i>Breast Cancer</i>	<b>Election 2012</b> Soc Sec / Medicare	9/10
<b>November</b> <i>Joint disorders</i>	<b>Senior Living Options / Caregiving / VA Benefits</b> Getting started before you need it	10/10
<b>December</b> <i>Hearing loss</i>	<b>Holidays / Socialization</b> Resolutions / Hobbies	11/9
<b>Celebrating 20 years (Volume 20 - 2013)</b>		
<b>January 2013</b> <i>Medicaid</i>	<b>Legal issue</b> Long term care planning	12/10

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